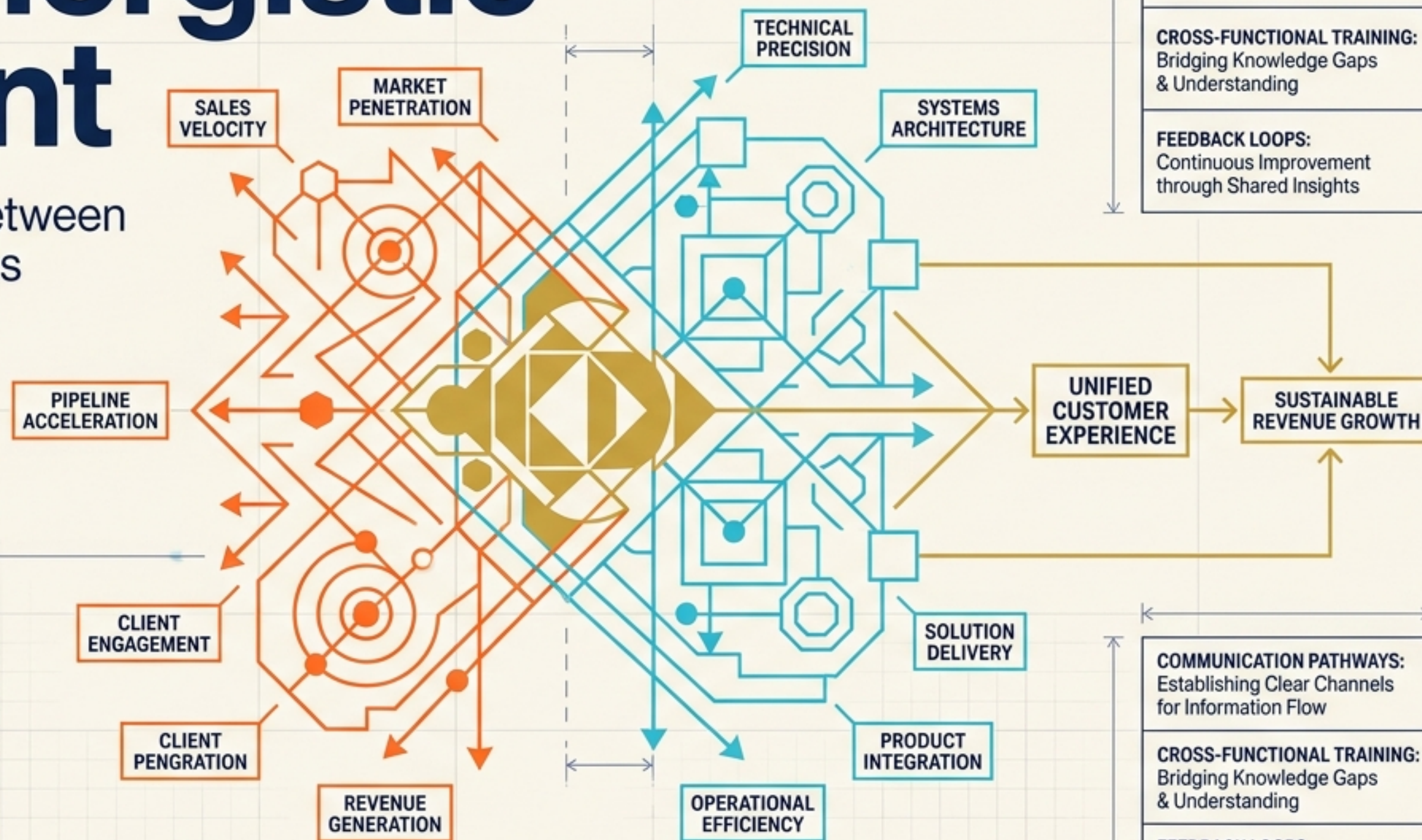
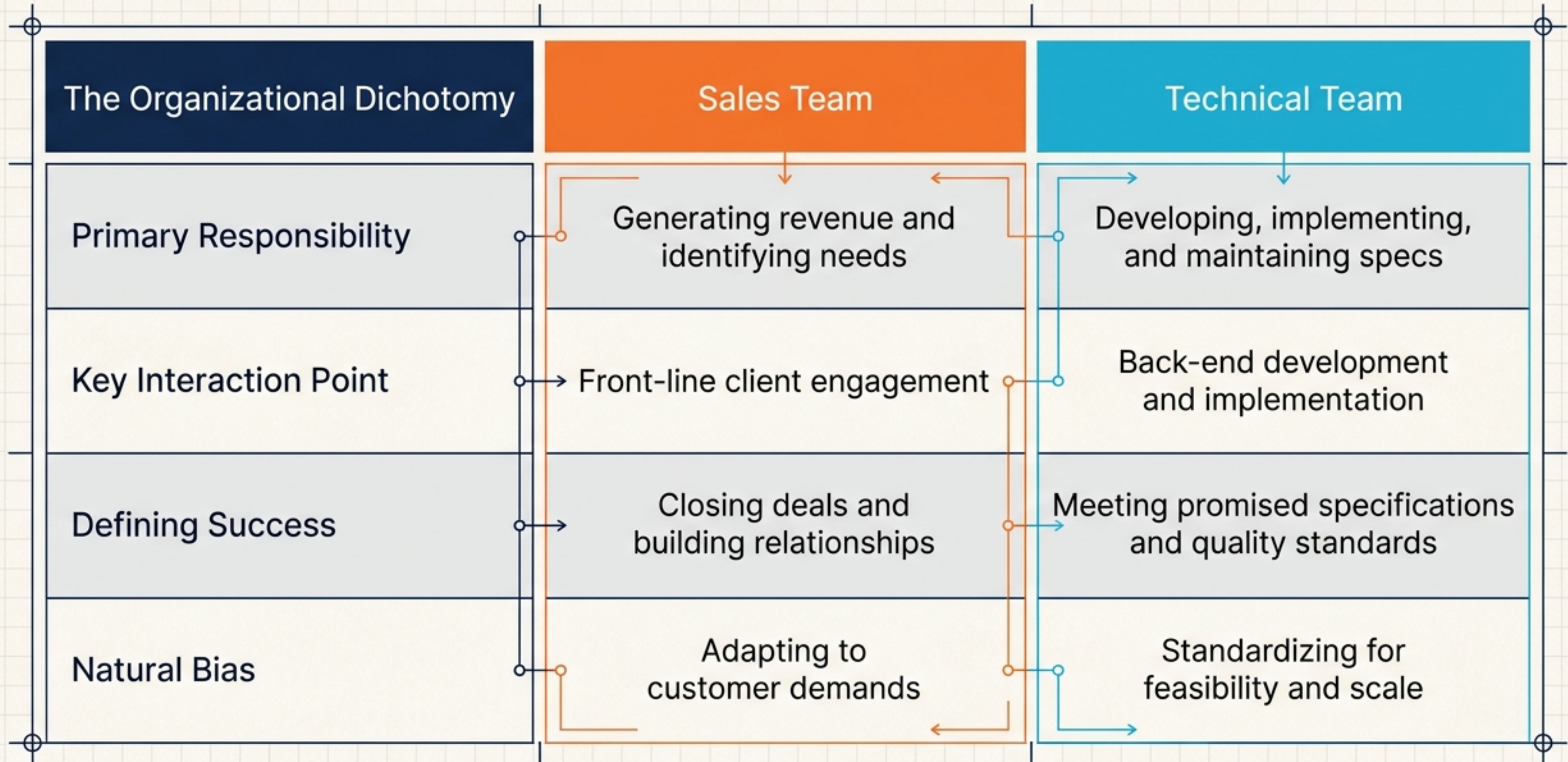


The Synergistic Blueprint

Engineering Alignment Between Sales and Technical Teams for Revenue Growth



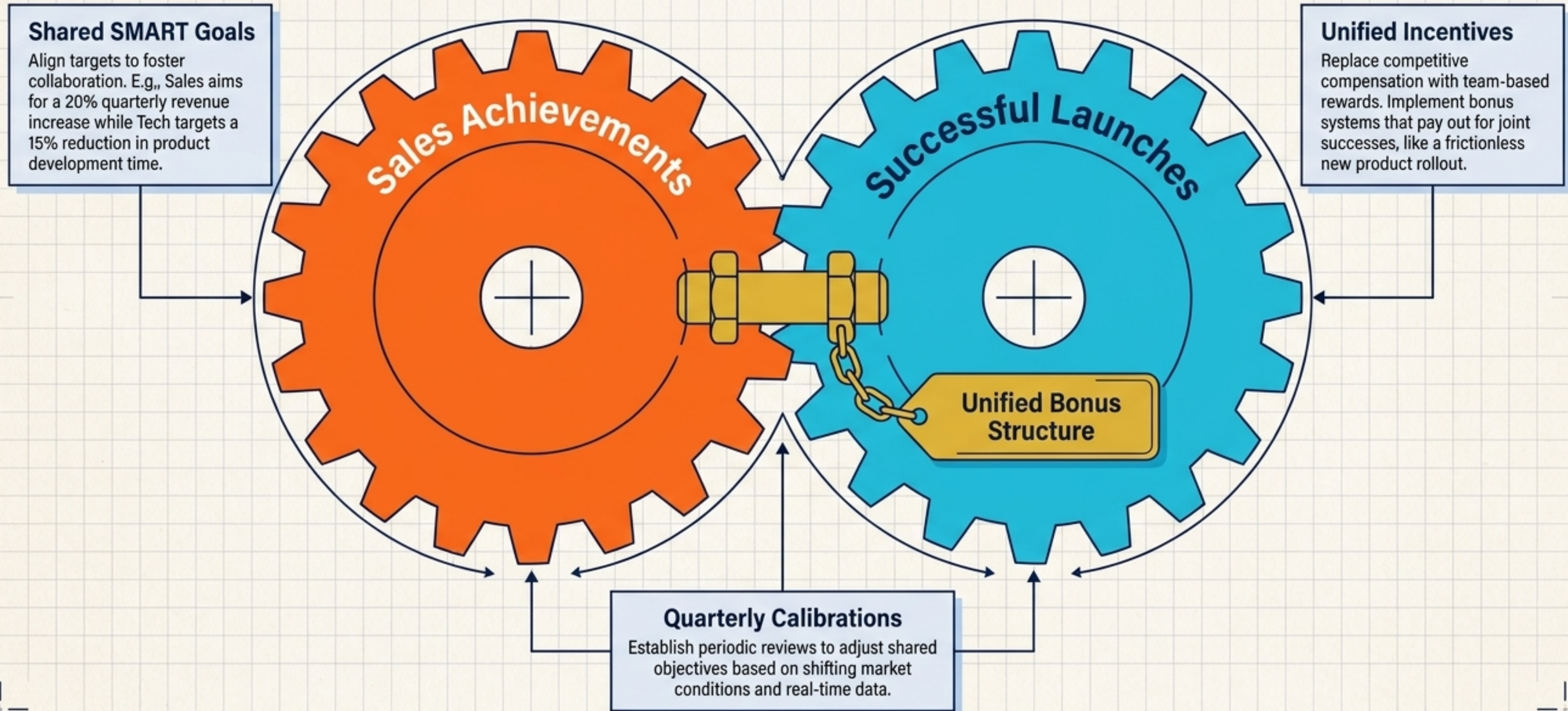
The Inherent Friction of Divergent Mandates



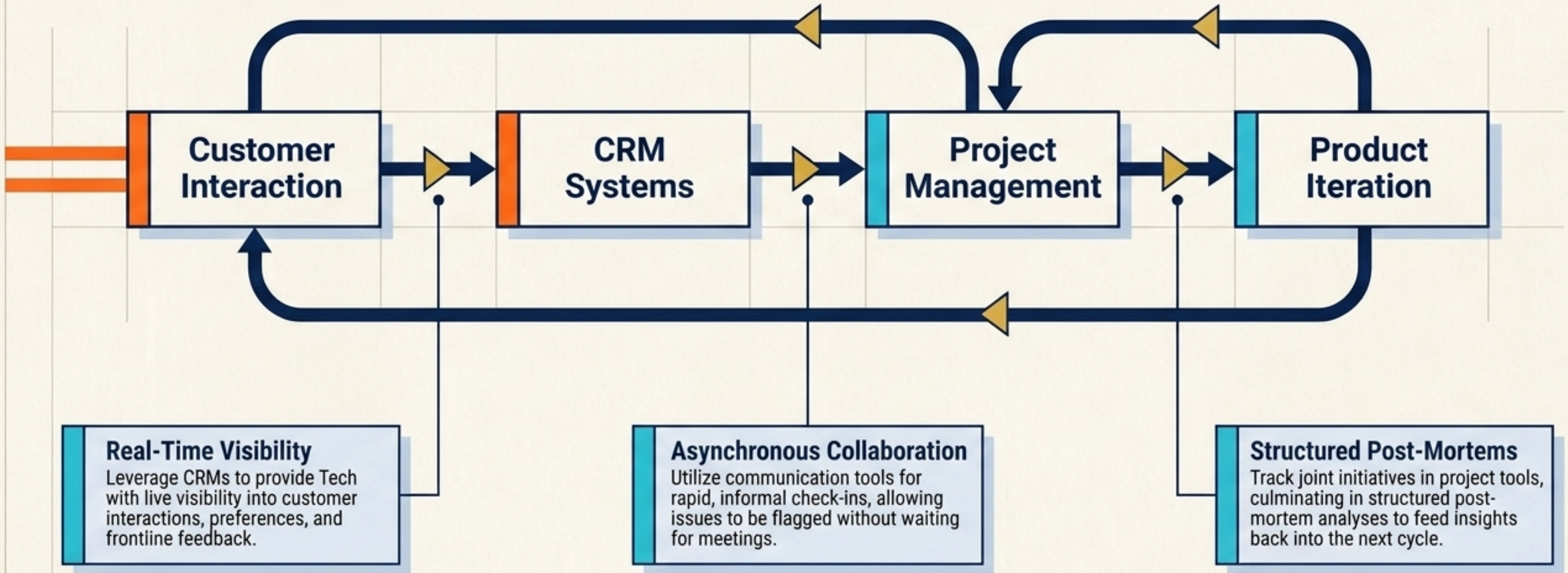
Moving from Structural Friction to Intentional Design



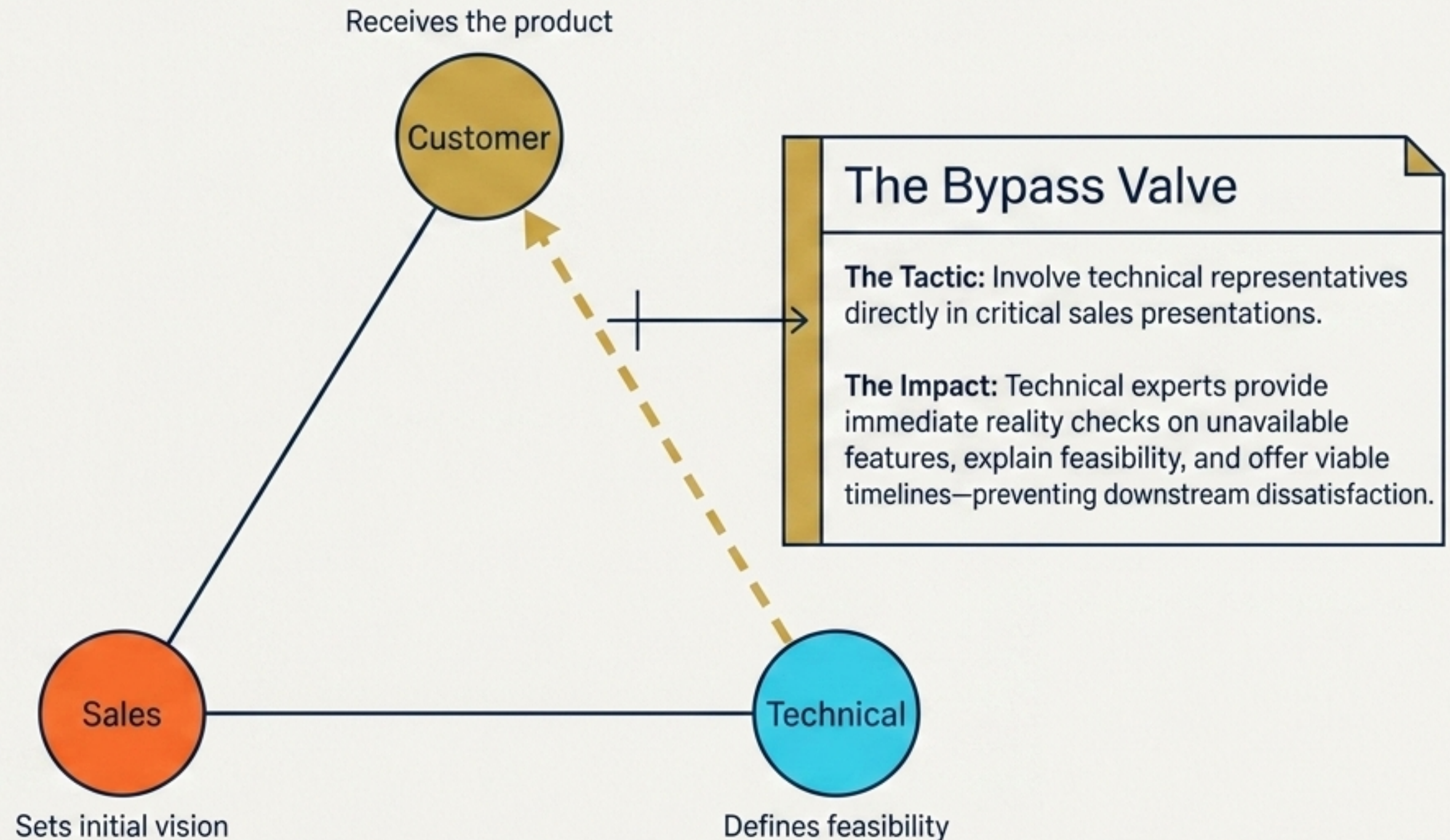
Strategic Foundations Demand Shared Metrics



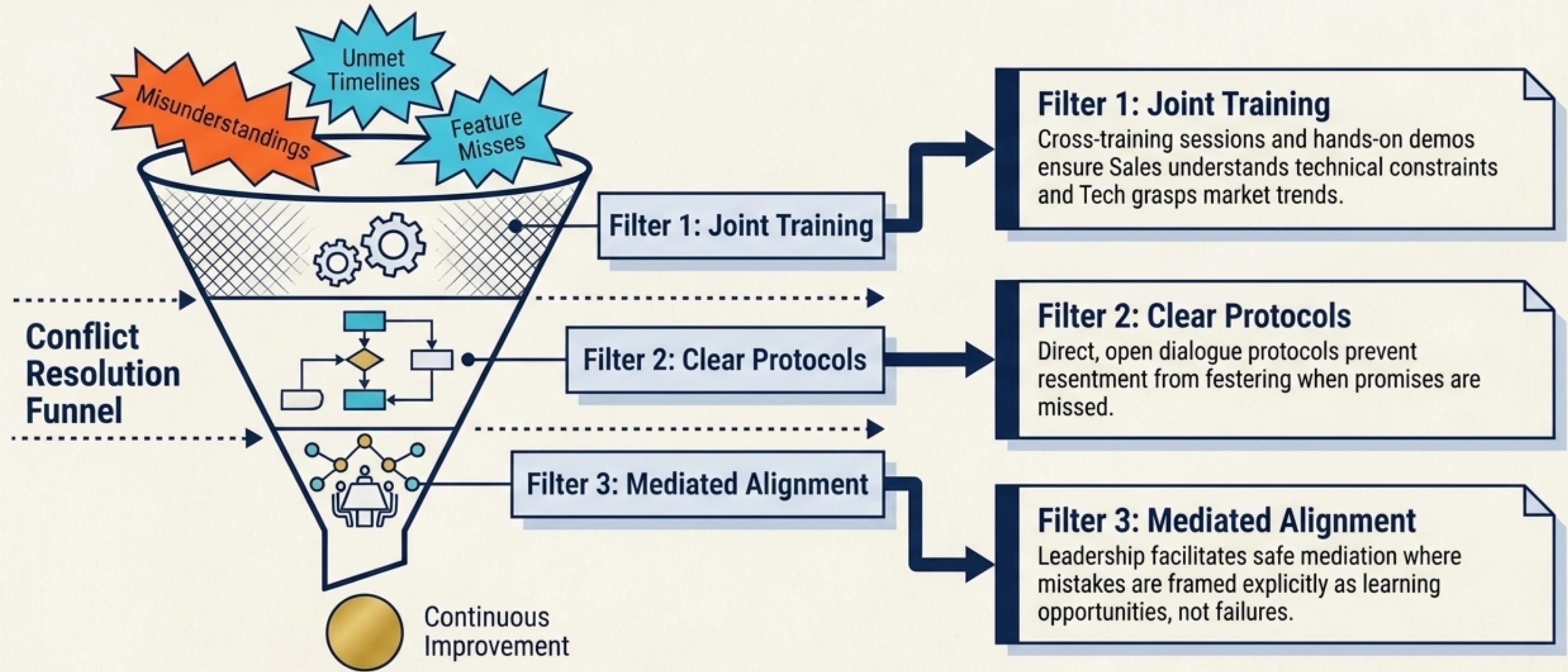
Architecting the Daily Feedback Loop



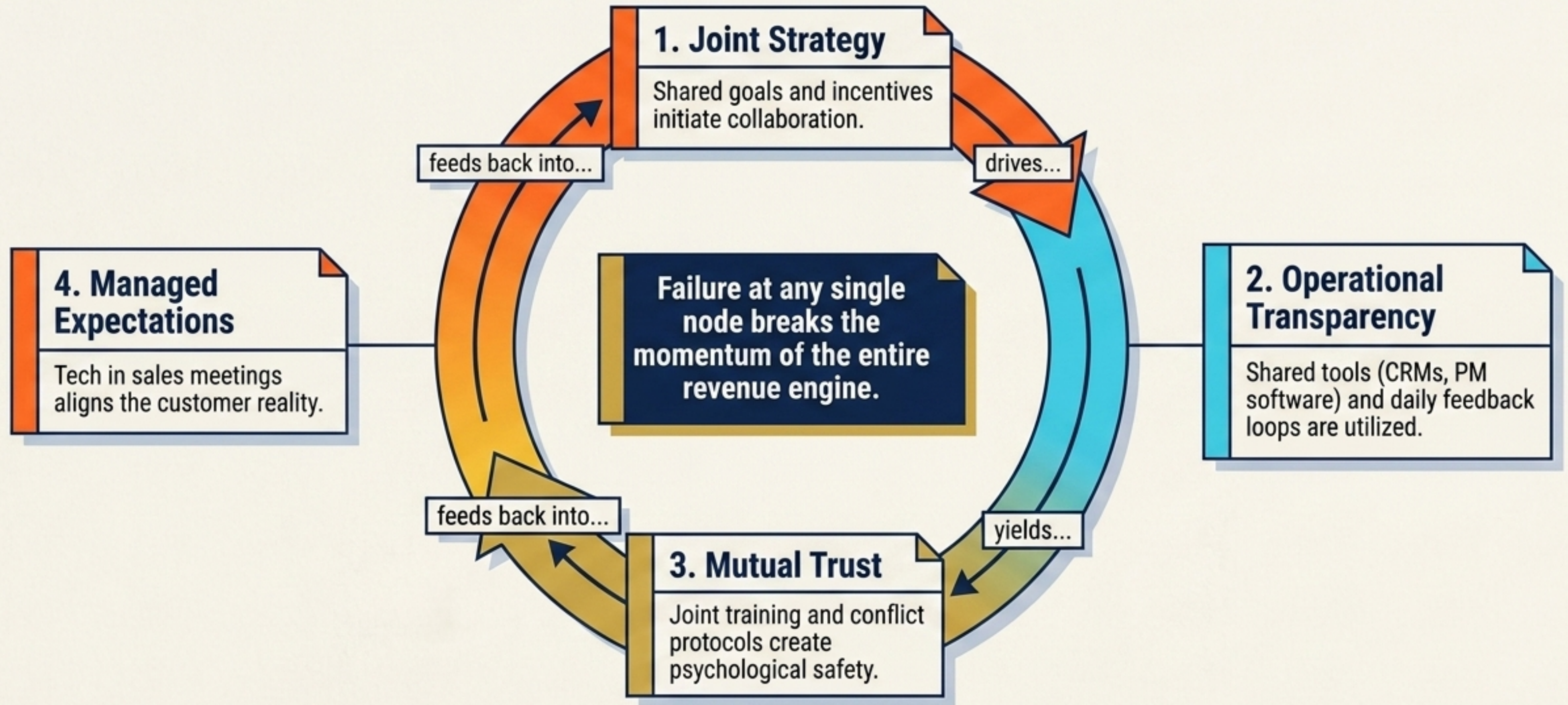
Stabilizing the Expectation Triangle



Processing Friction Through Cultural Infrastructure



The Continuous Alignment Flywheel



Alignment is an Engineered Necessity

Leaving Sales and Technical teams to operate in silos is a choice that degrades the customer experience and caps revenue potential.

Alignment is not a cultural byproduct; it requires deliberate structural engineering of your goals, your tools, and your conflict resolution pathways.

Design the system, stabilize expectations, and accelerate the flywheel.

