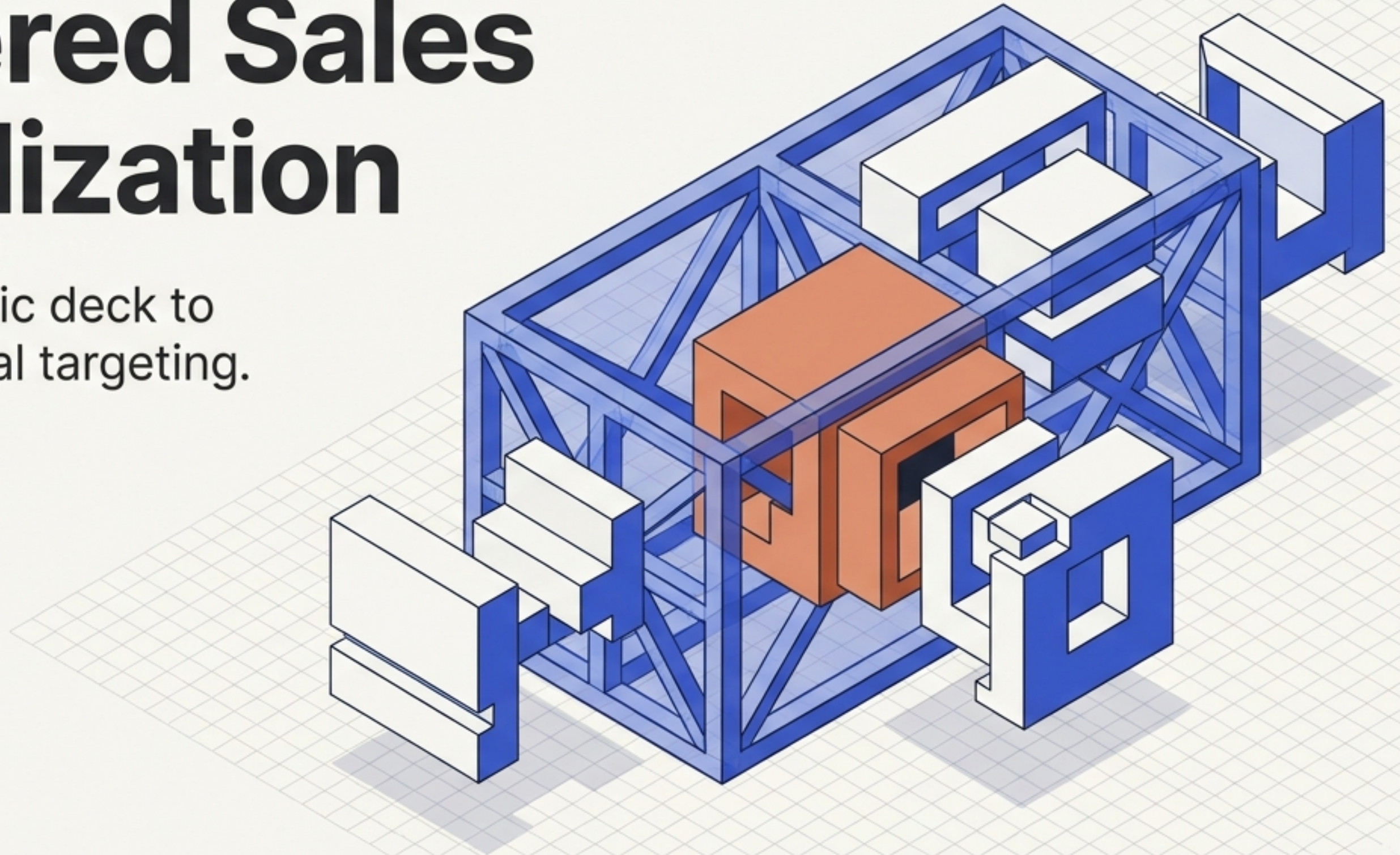
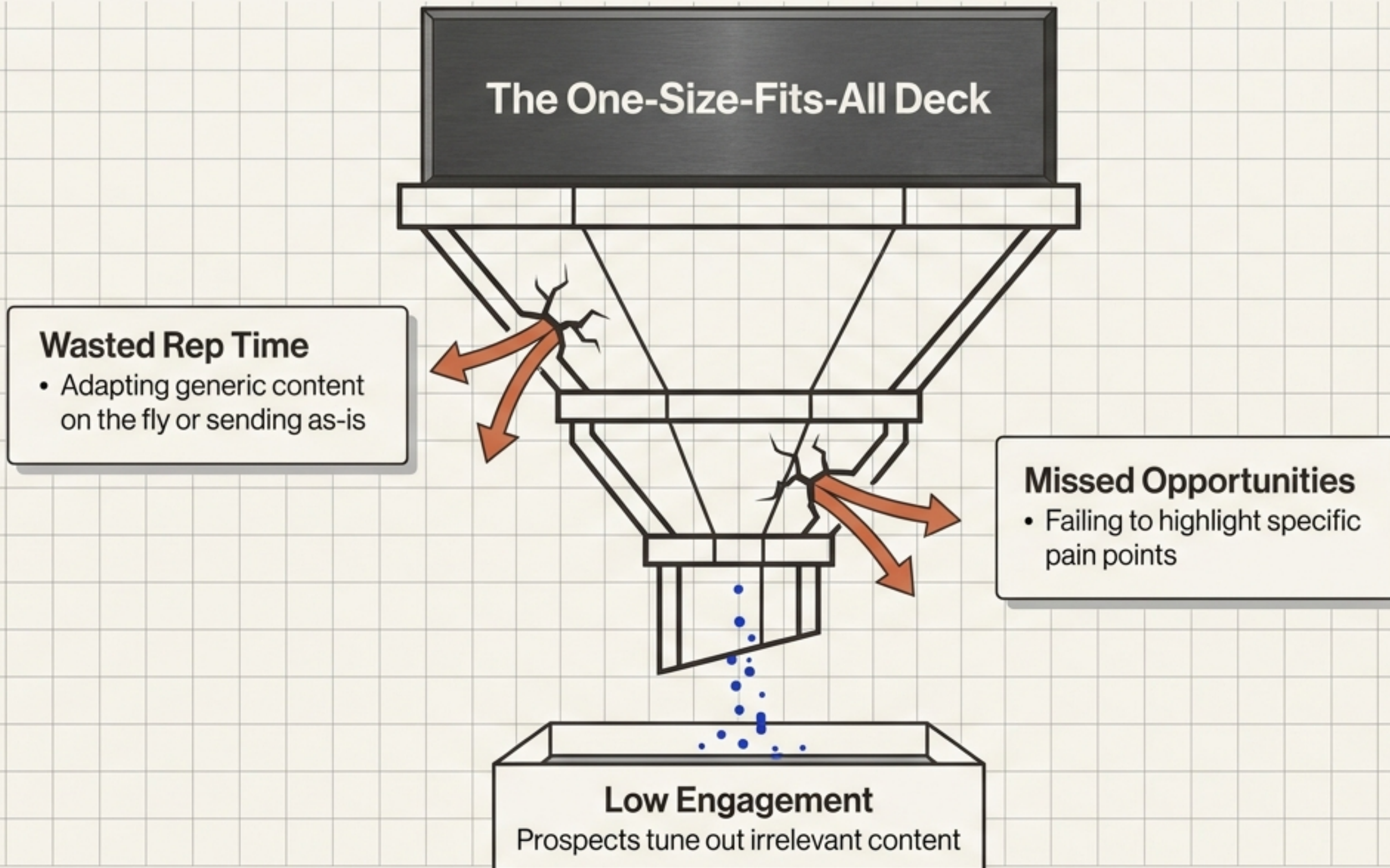


Precision at Scale: AI-Powered Sales Personalization

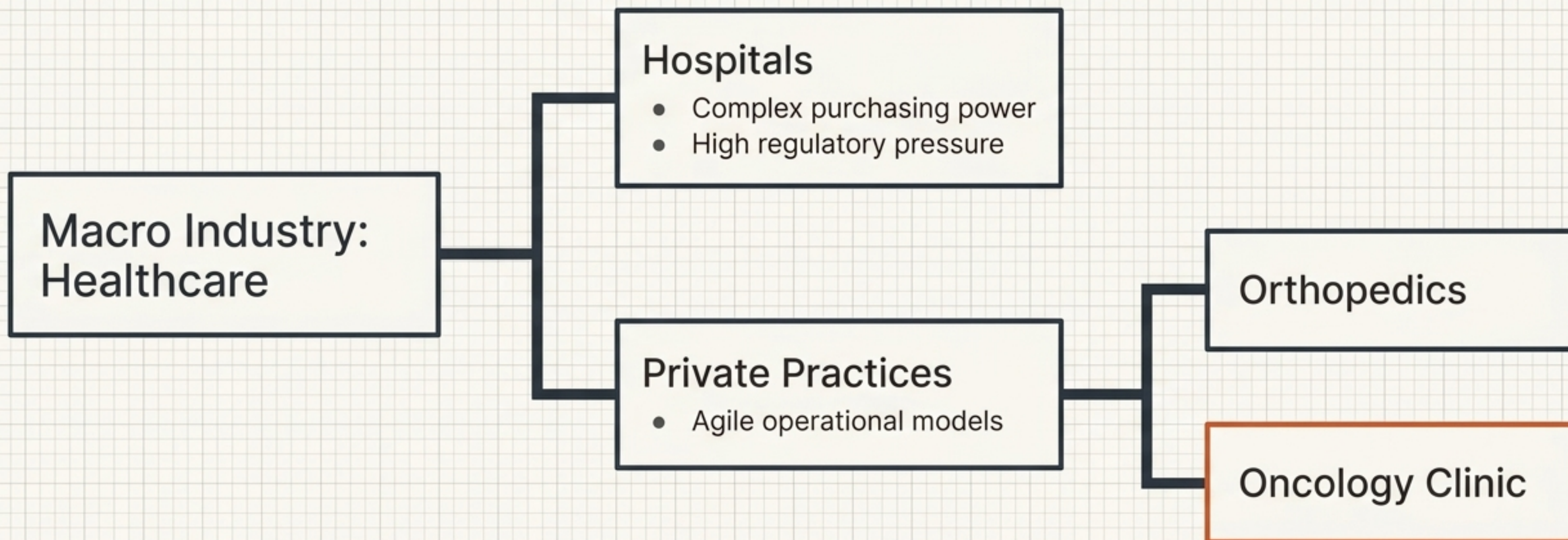
Dismantling the generic deck to engineer micro-vertical targeting.



The Cost of the Generic Deck



The Micro-Vertical Imperative

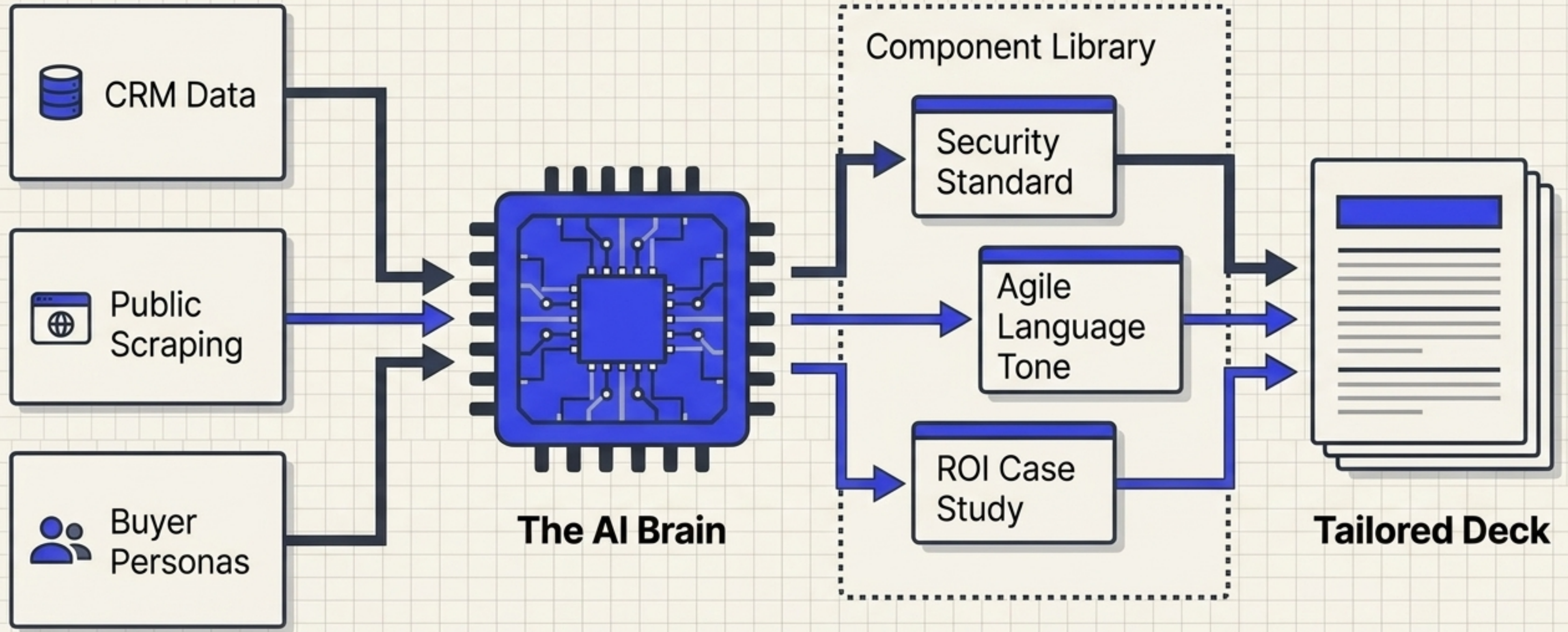


A single deck cannot effectively address the nuances, budget cycles, and tech stacks across these distinct branches.

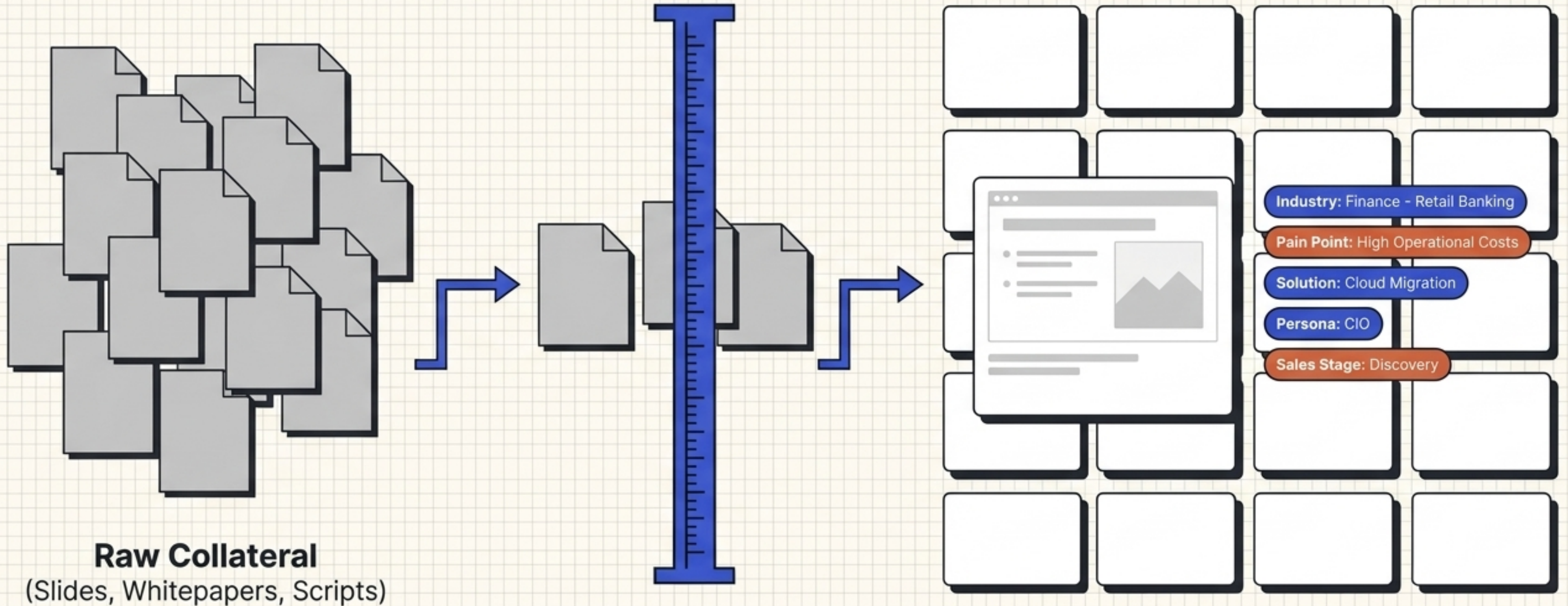
The Enablement Evolution

	Traditional Approach	Modern AI Approach
Targeting	Macro-Industry strokes	Micro-Vertical Precision
Content Structure	Monolithic Documents	Component-Based Libraries
Generation Time	Hours of manual editing	Minutes/Seconds of automated assembly
Rep Activity	Administrative customization	Strategic selling & relationship building
Analytics	Static, rear-view tracking	Predictive, real-time feedback loops

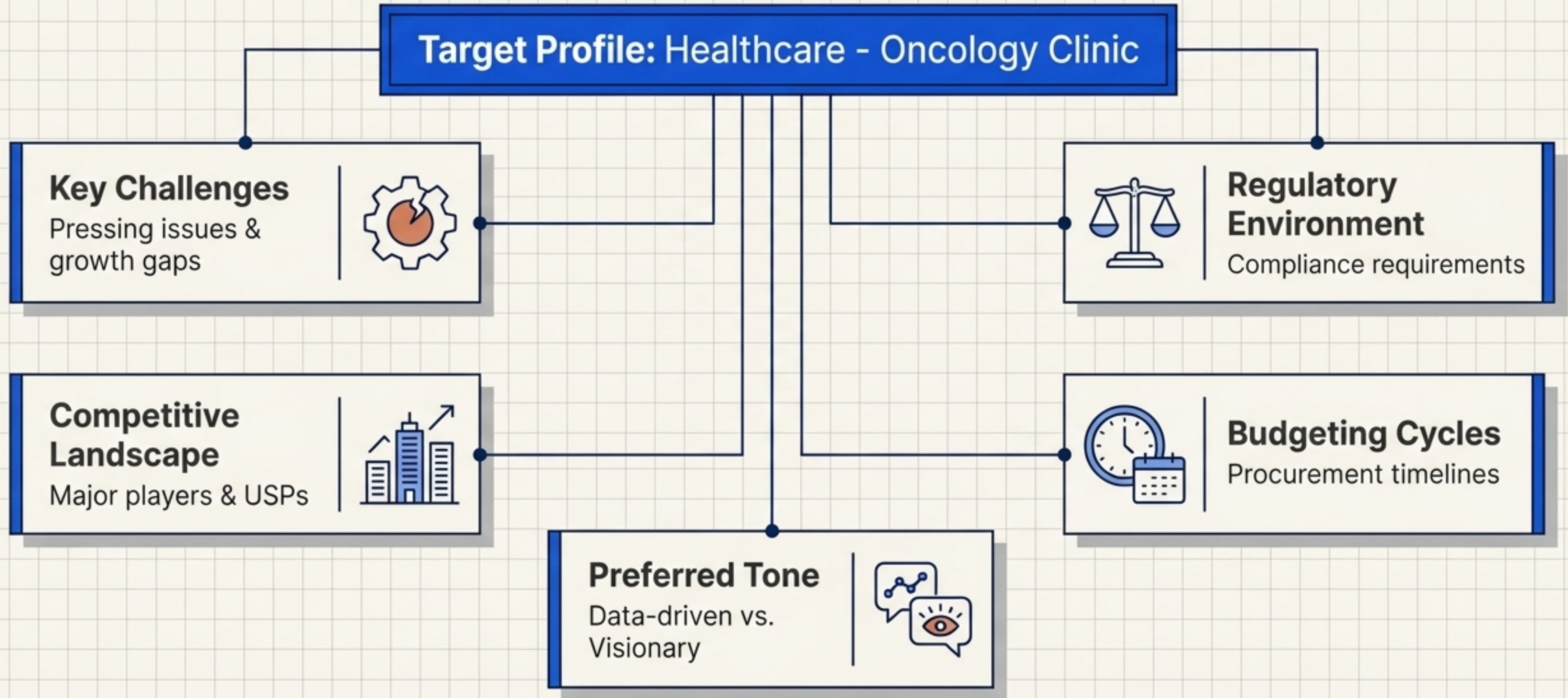
The AI Assembly Engine



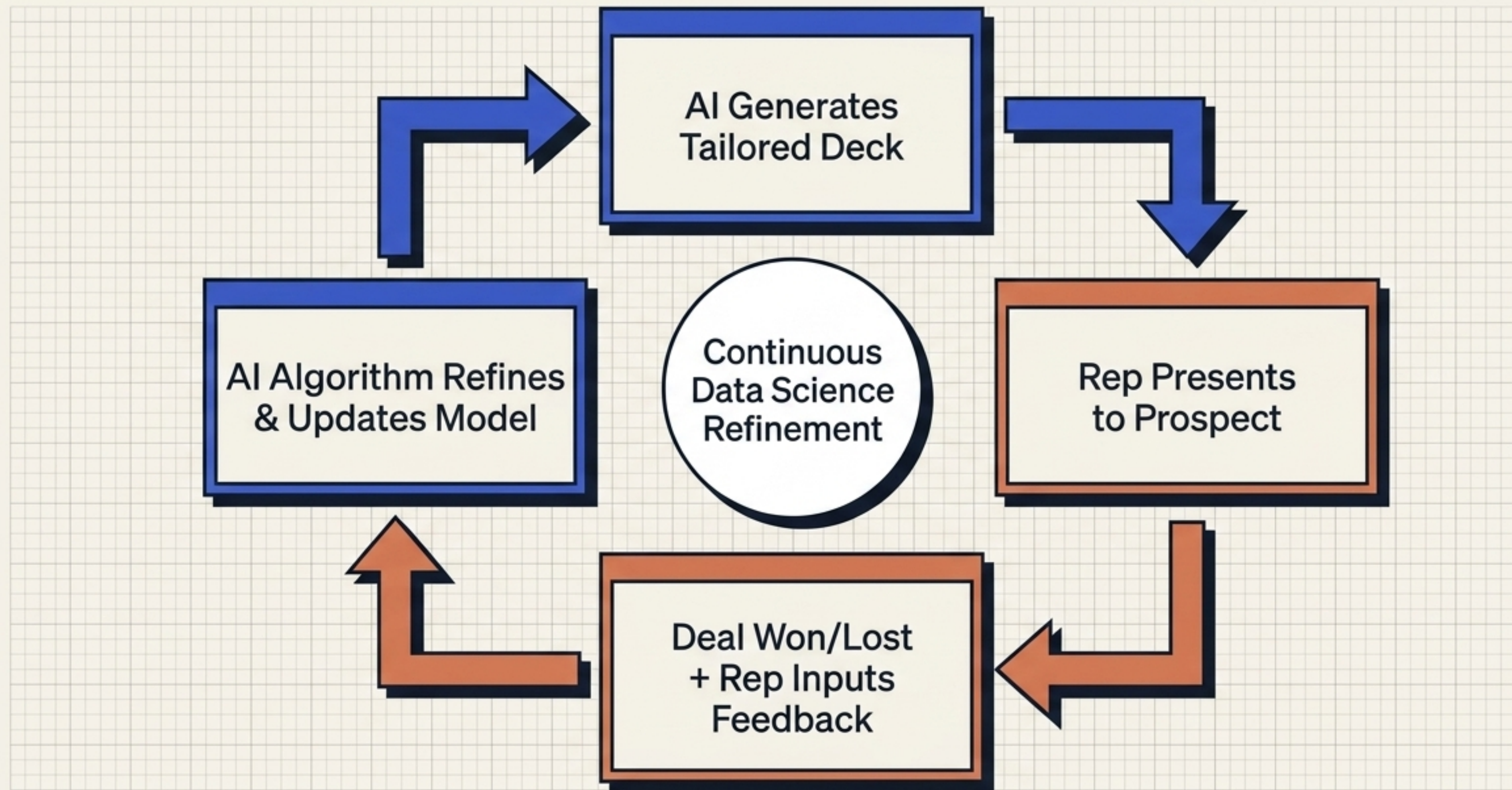
Phase 1: Ingredient Sourcing & Granular Tagging



Phase 2: Defining Micro-Vertical Profiles



Phase 3: The Learning Loop



Impact by the Numbers

10

Target Micro-Verticals Scaled

95%

AI Personalization Accuracy

30 Mins

Saved per Sales Deck

+15%

Conversion Rate Increase

Unseen Efficiencies



Brand Consistency

AI enforces messaging standards automatically.



Accelerated Onboarding

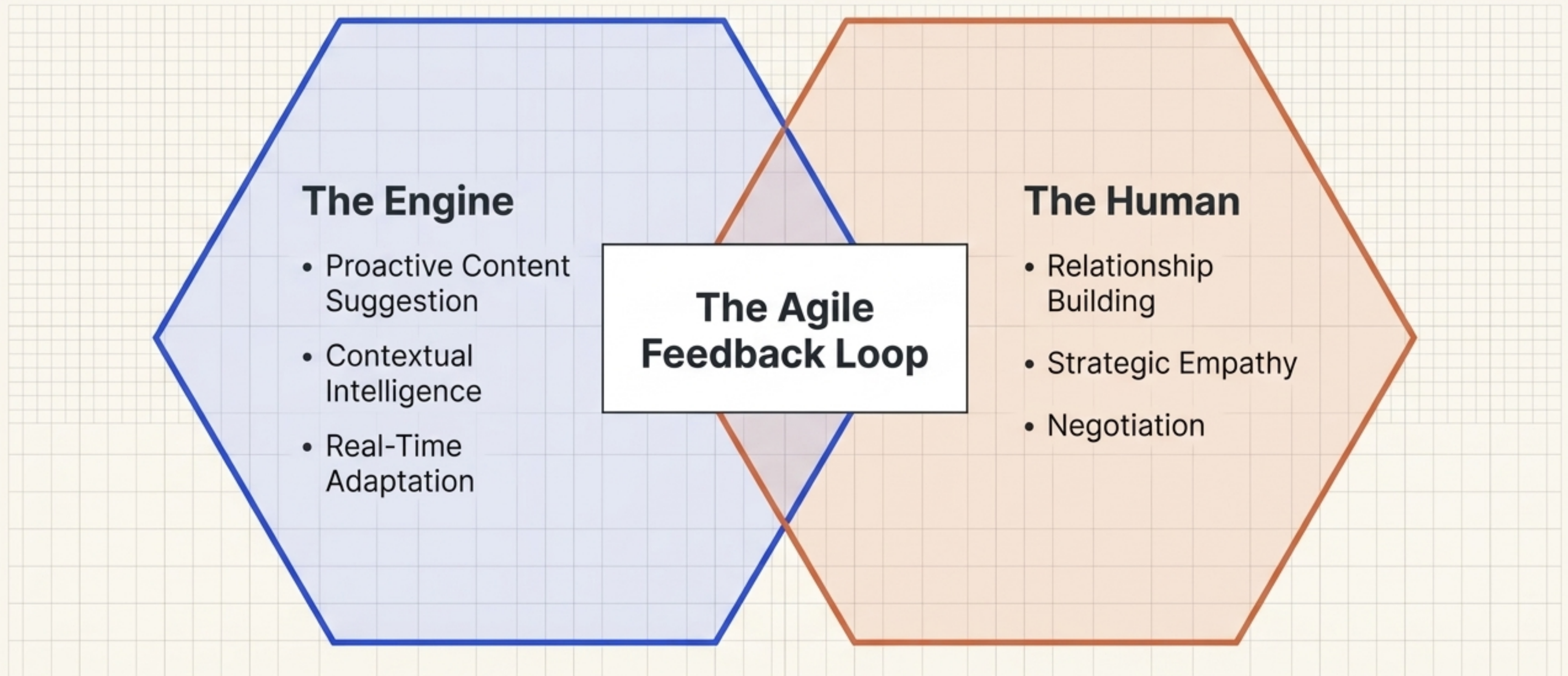
New hires execute flawlessly without deep domain expertise.



Data-Driven Strategy

Identifies content gaps and anticipates future asset needs.

The Ultimate Sales Assistant



AI doesn't replace the rep; it equips them with real-time, hyper-relevant intelligence to dominate complex markets.