

Beautiful Evidence



Distilling Edward Tufte's masterclass on information design.

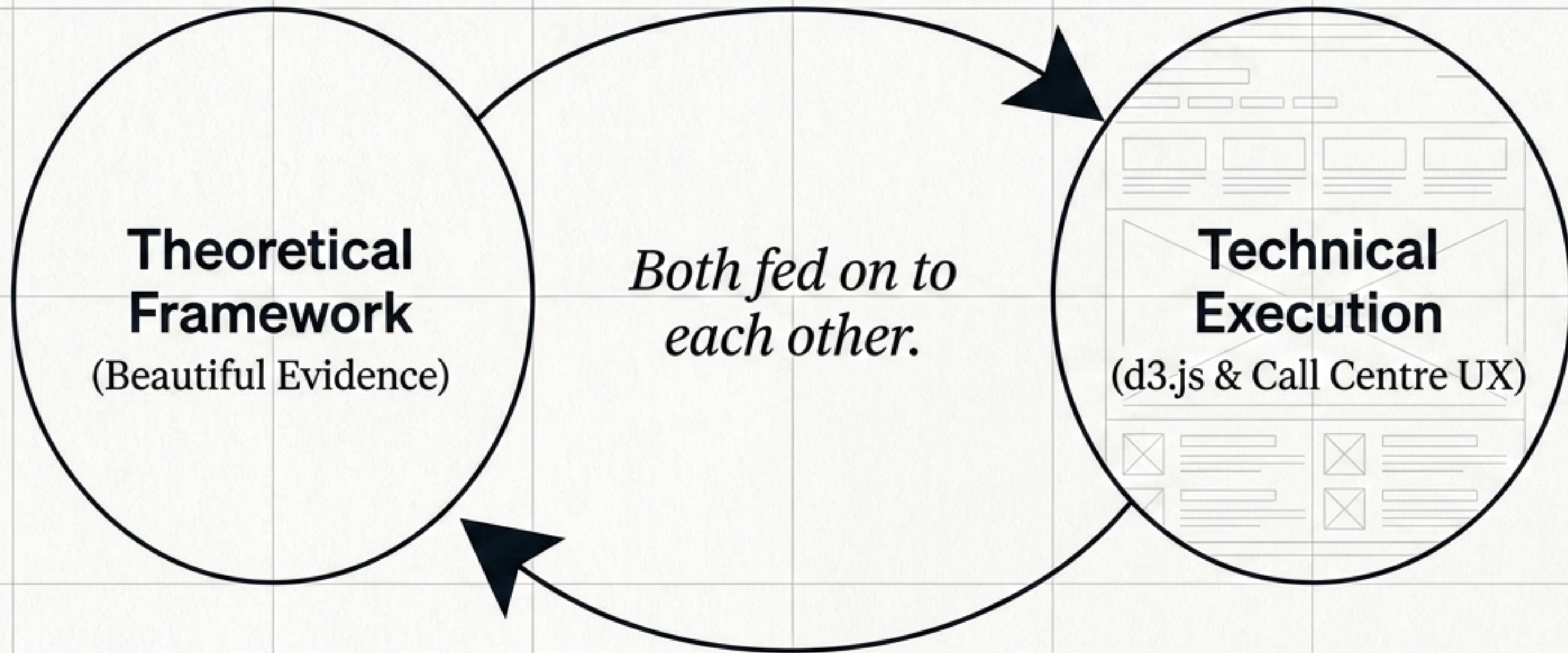
Exhibit A: The Metadata

 Time Investment **8 Hours (213 Pages)**

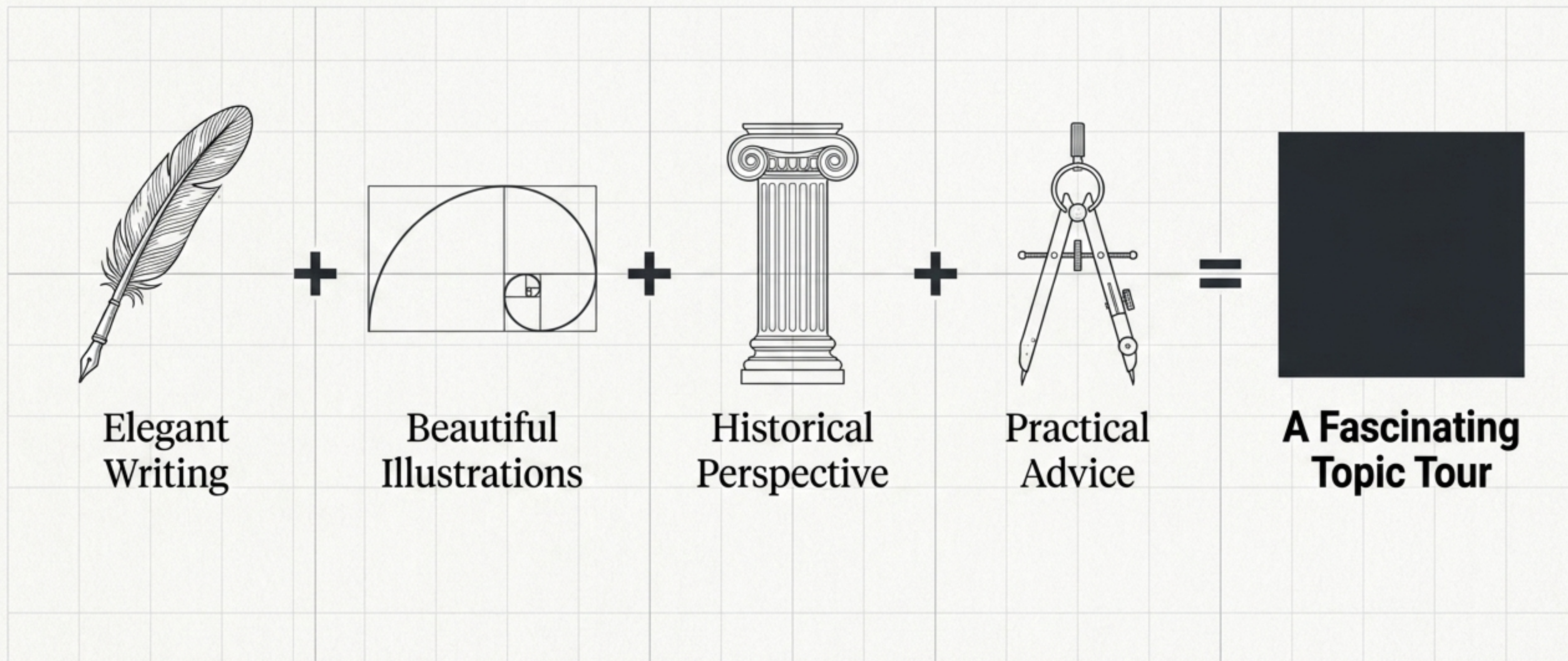
 Quality Rating **4.6 / 5 Stars**

 Primary Application **User Experience (UX)**

The Practitioner's Catalyst



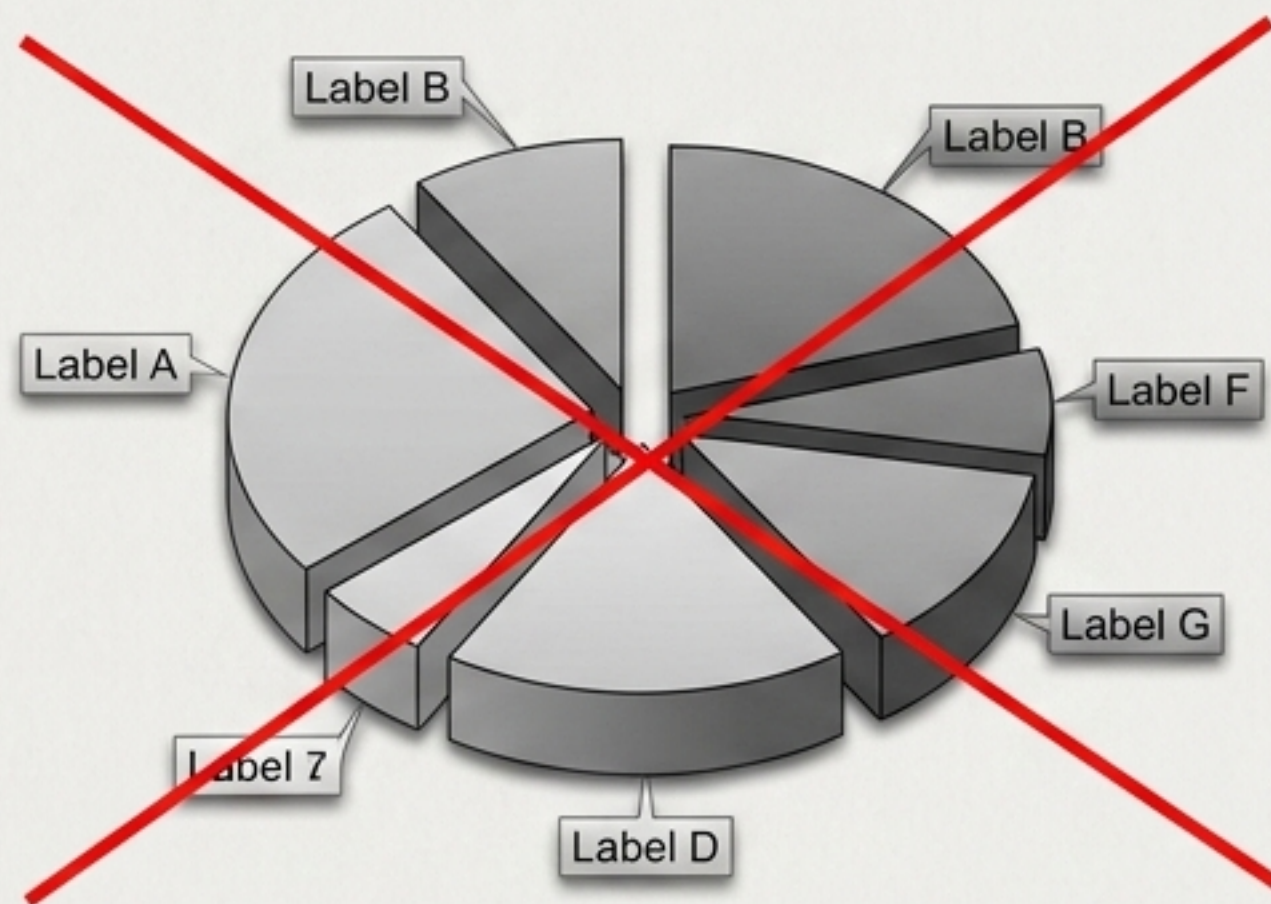
The Anatomy of Beautiful Evidence



The Presentation Paradigm

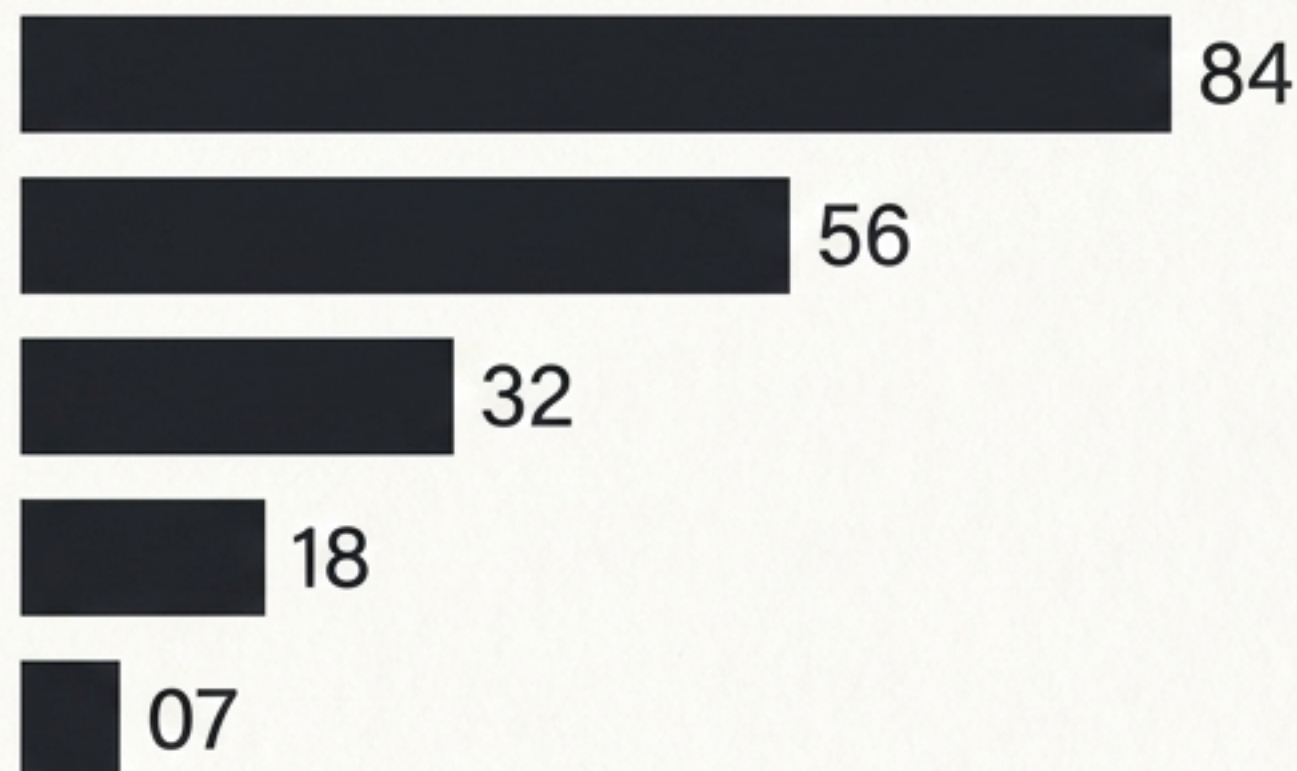
The Awful

Confusing, disjointed,
obscures the data.



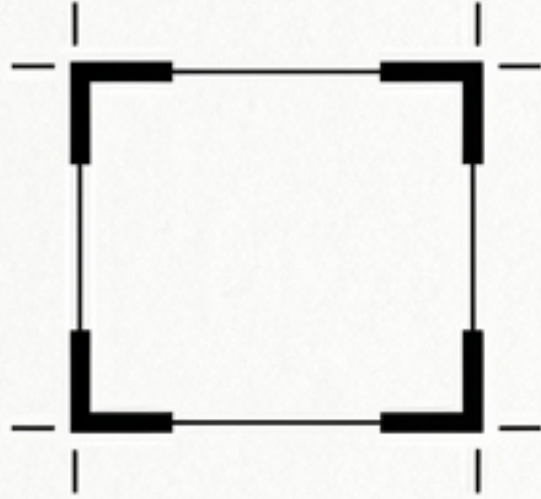
The Beautiful

Elegant, practical,
high data-ink ratio.



The Information Designer's Toolkit

Images



Arrows



Mixed-Format Words

Efficiency increased by **42%** today

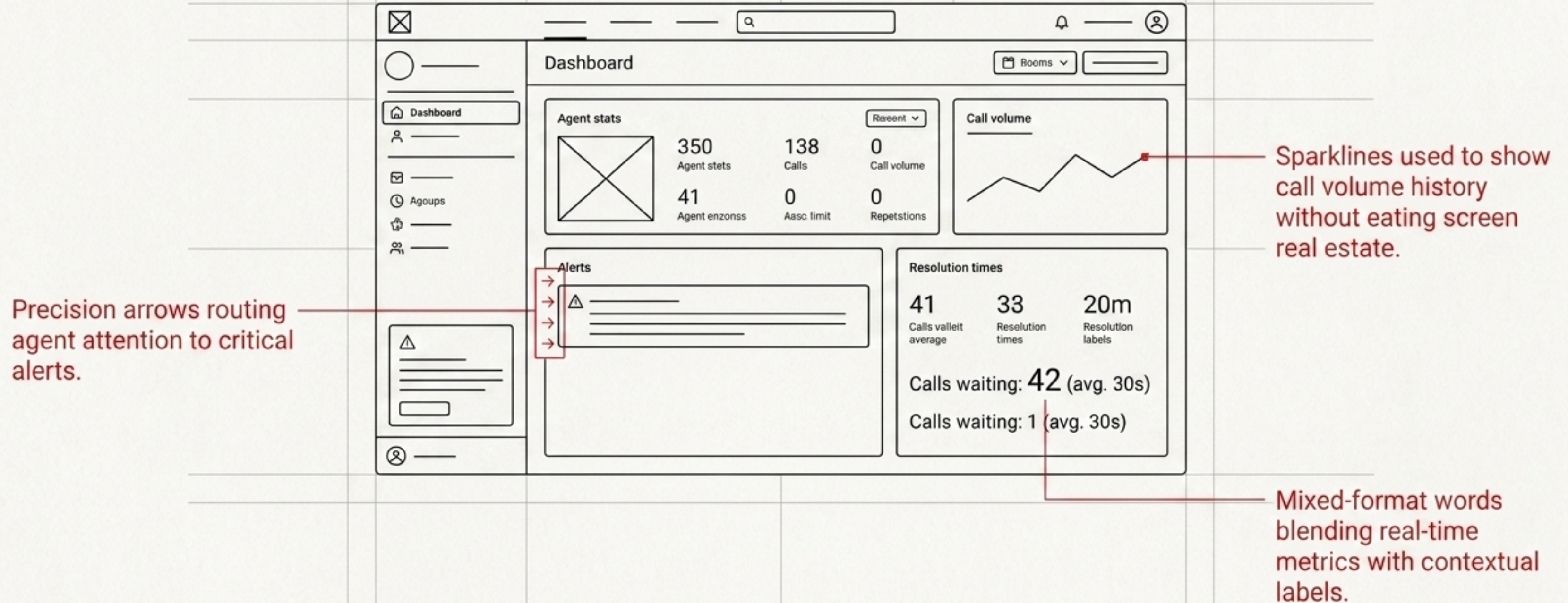
Sparklines



System latency has fluctuated
this week , stabilizing at 42ms.

Statistics presented
as data words.

Applied Theory: The Call Centre Dashboard



**Turns a seemingly boring
subject—the display of information—
into a fascinating topic tour.**

The verdict on Beautiful Evidence