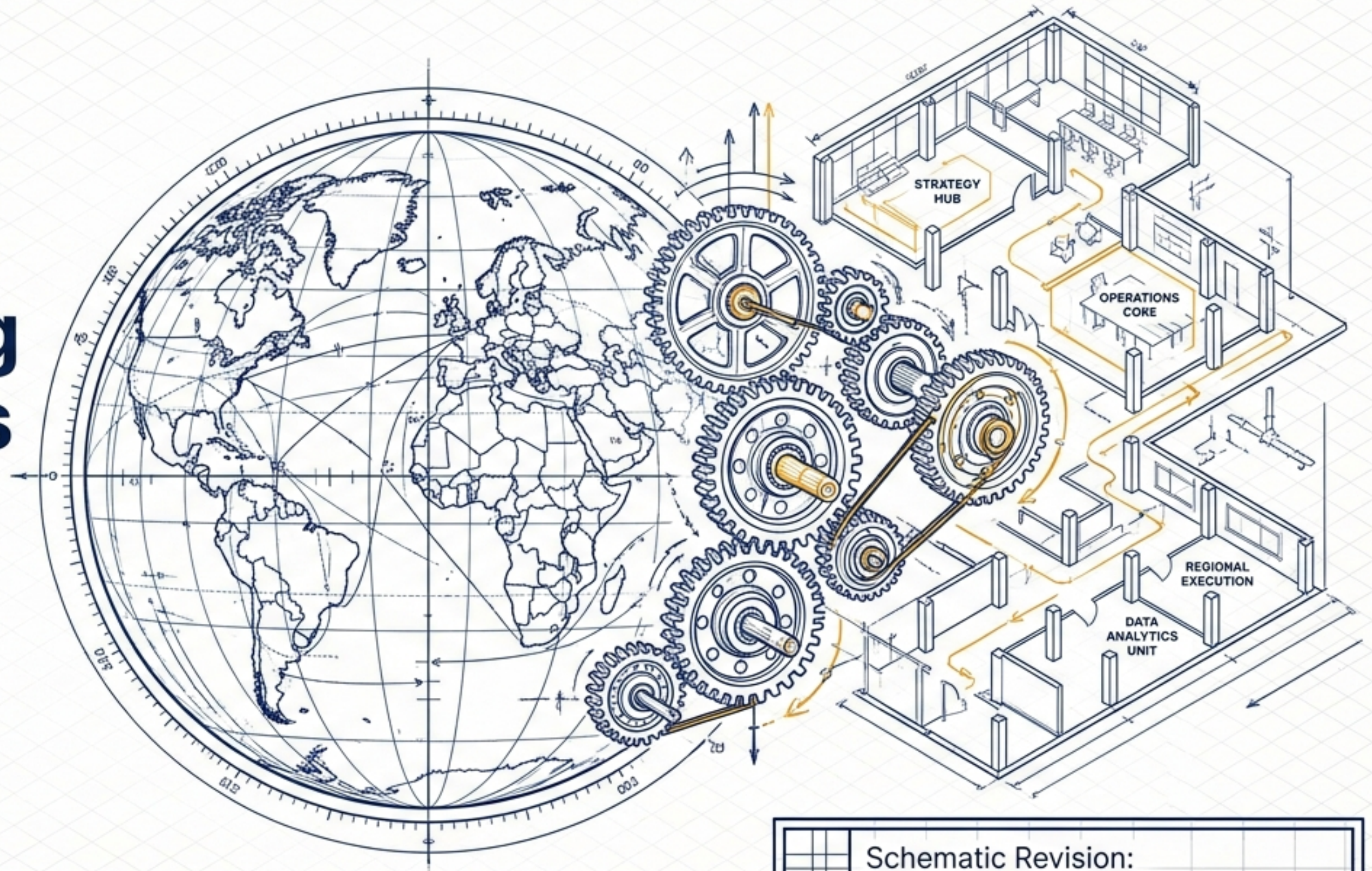
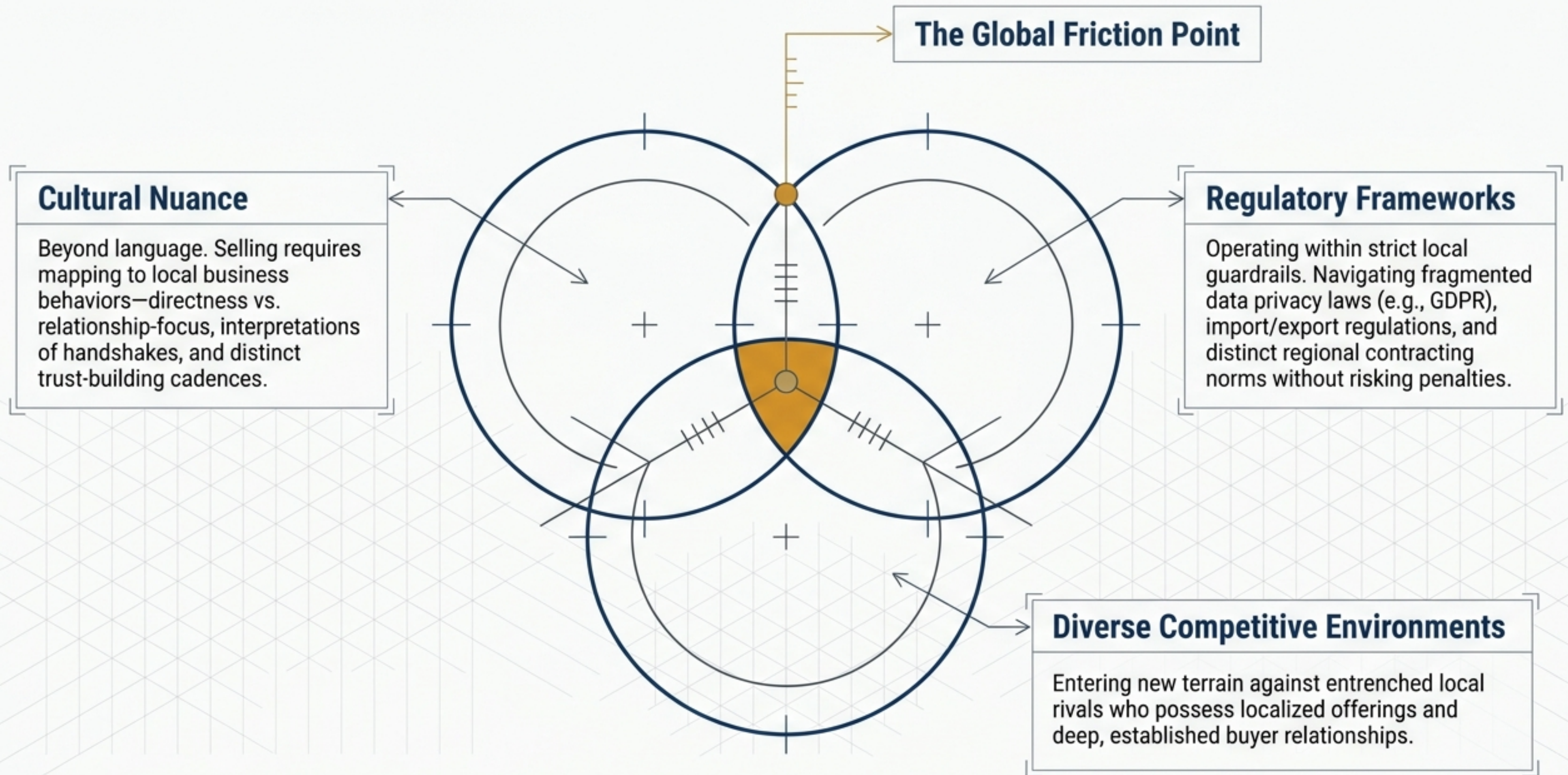


Empowering Global Sales Teams

The Blueprint for Scalable Sales Enablement



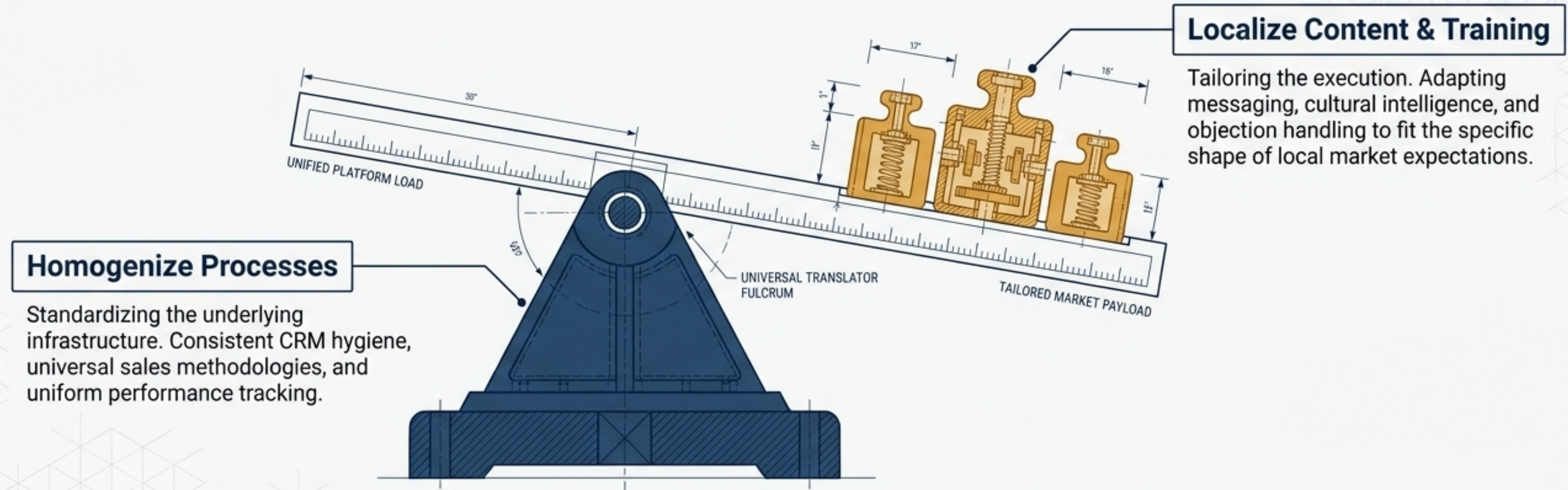
Schematic Revision:
**Strategic Framework for
International Revenue Operations**



Key Insight: "A good sales pitch is a good sales pitch, everywhere" is a perilous assumption. Operating without understanding local currents, tides, and wind patterns ensures even the most capable ship will struggle.

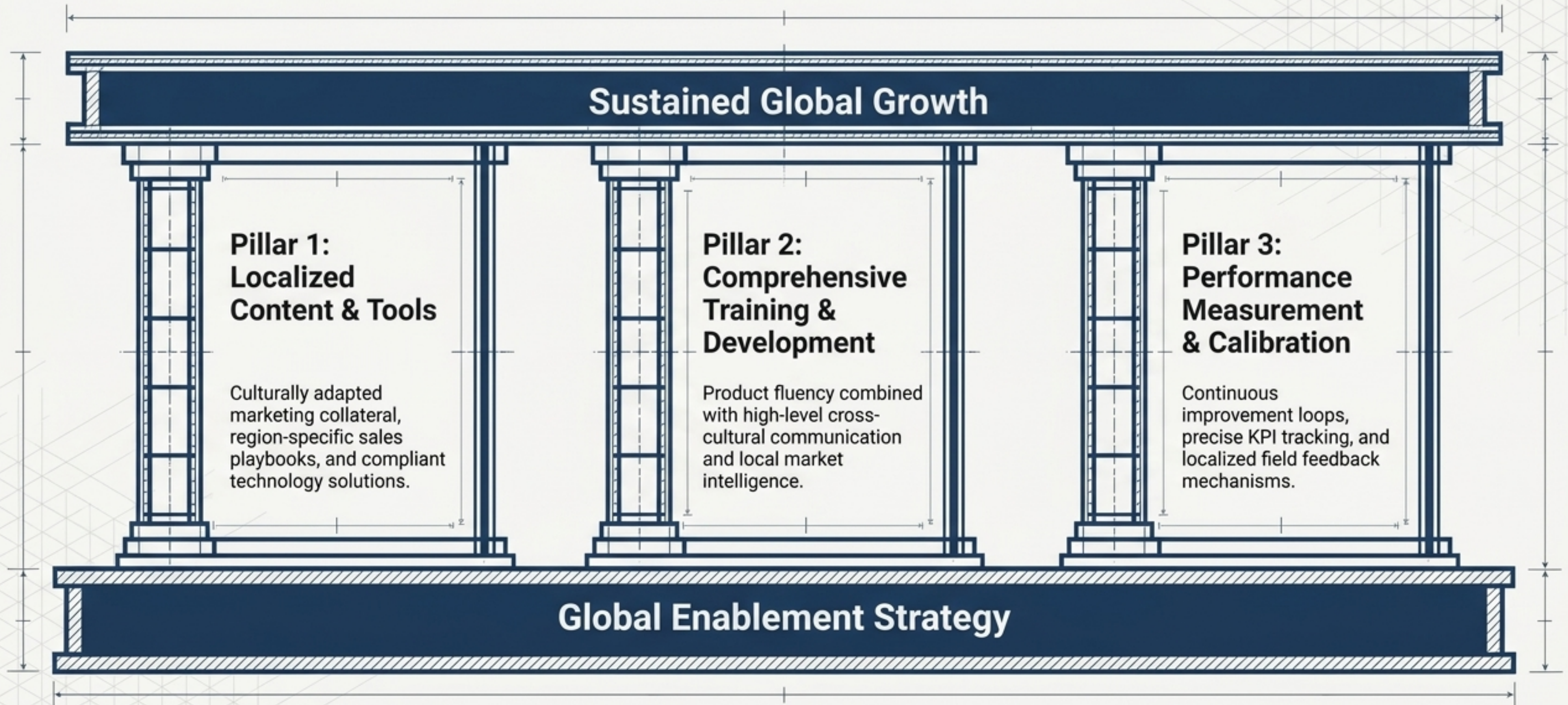
The Enablement Balancing Act

Core Mandate: Building a “Universal Translator” for the Sales Force.

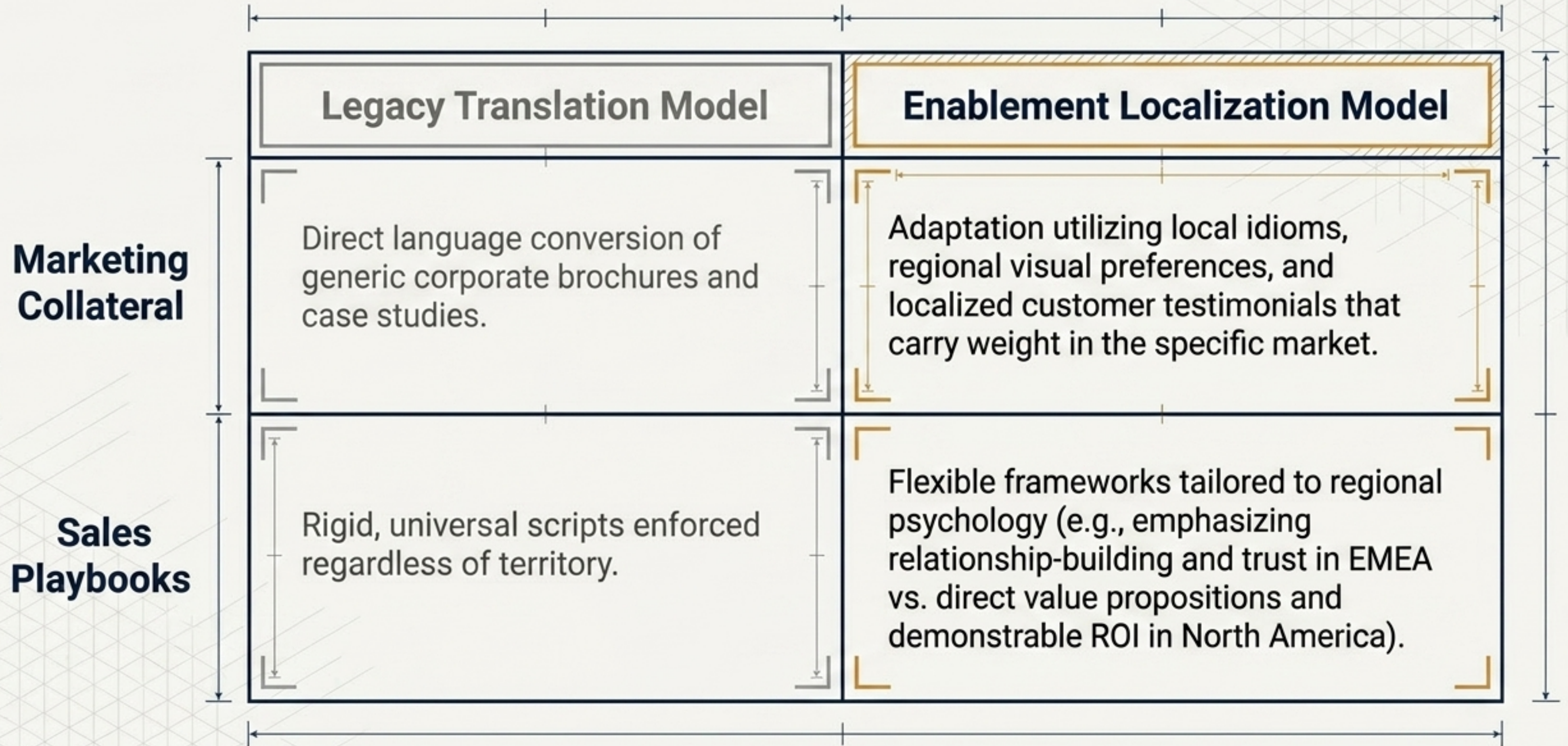


Global enablement is a delicate balancing act—tailoring a finely crafted suit to fit individuals of different shapes and sizes, ensuring both quality and comfort across all territories.

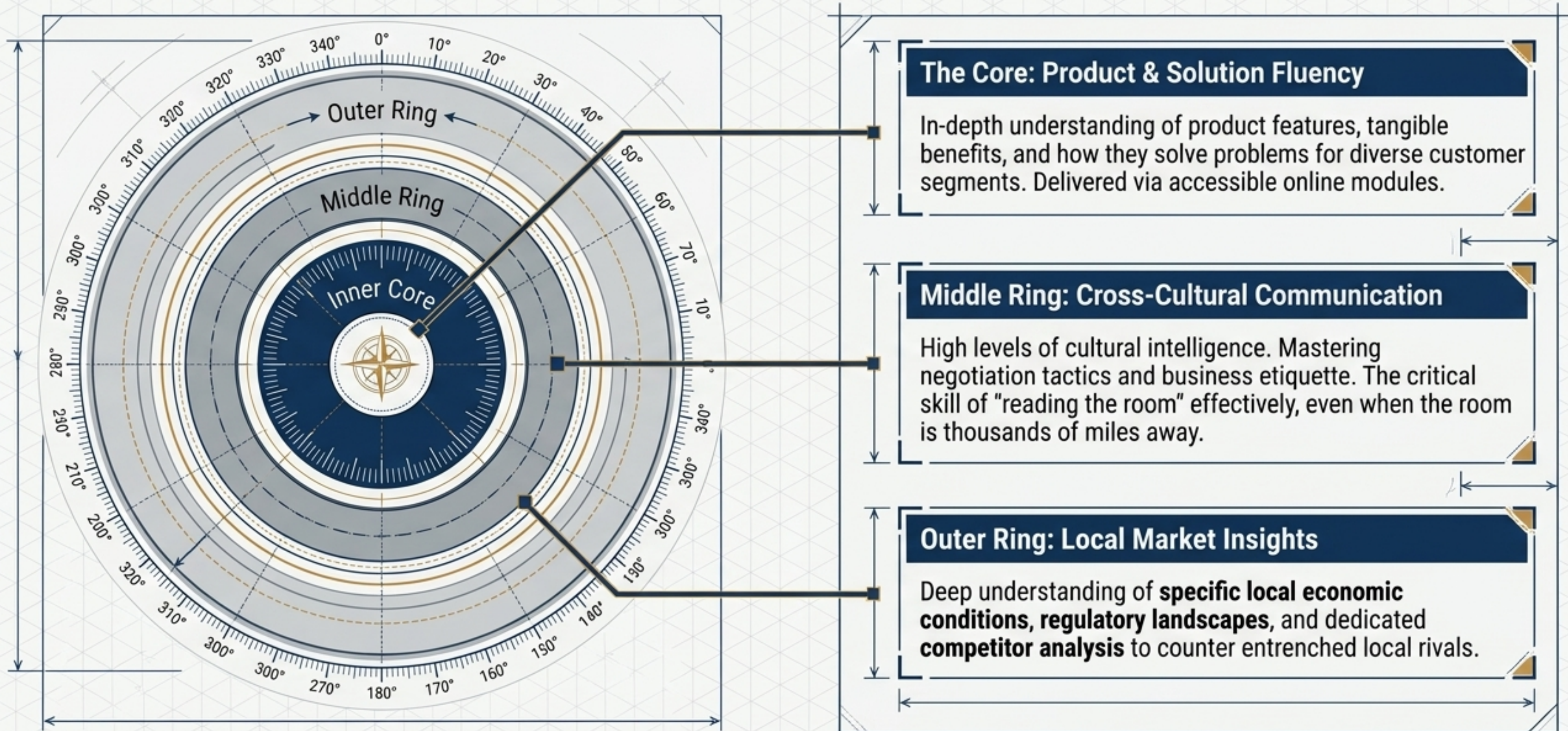
The Scaffolding: 3 Pillars of Global Enablement



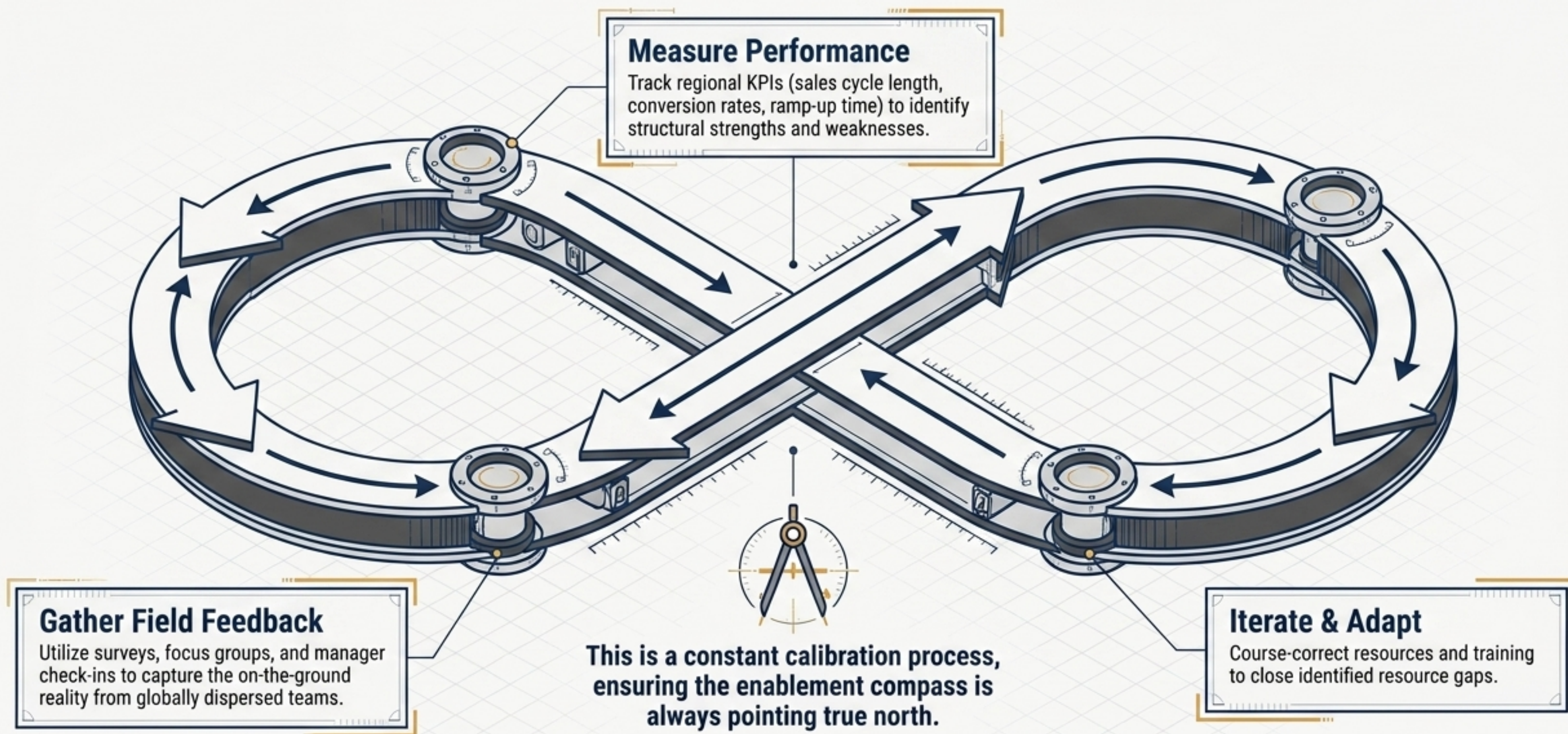
Pillar 1: Localization is Not Translation



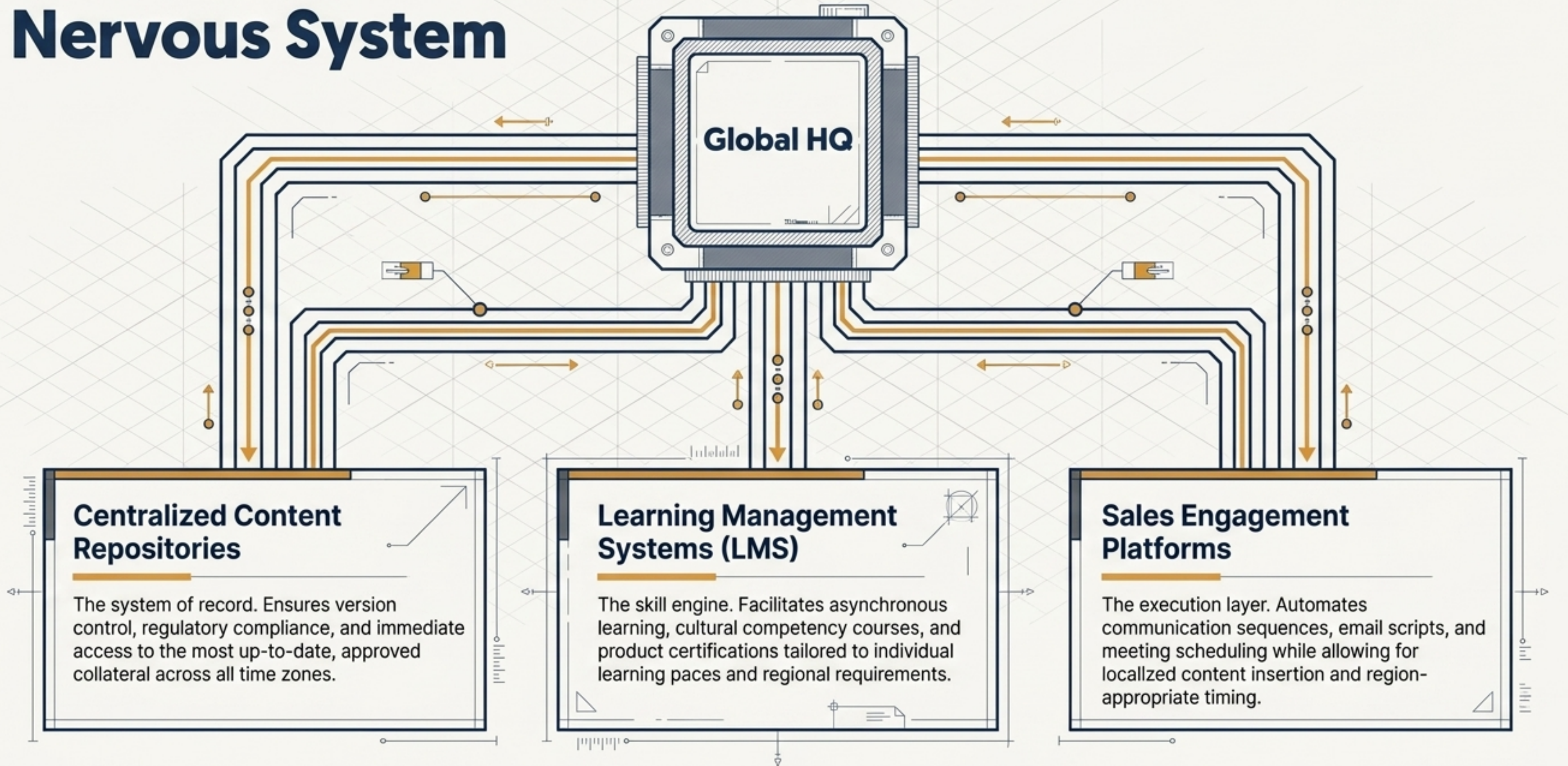
Pillar 2: The Global Training Ecosystem



Pillar 3: The Calibration Loop

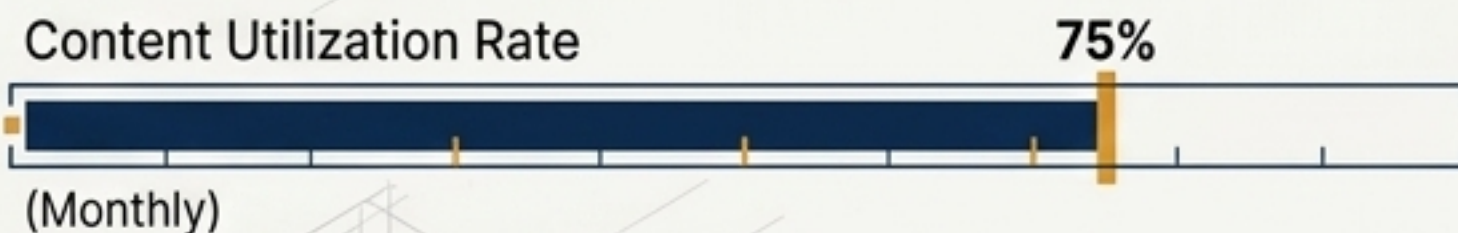
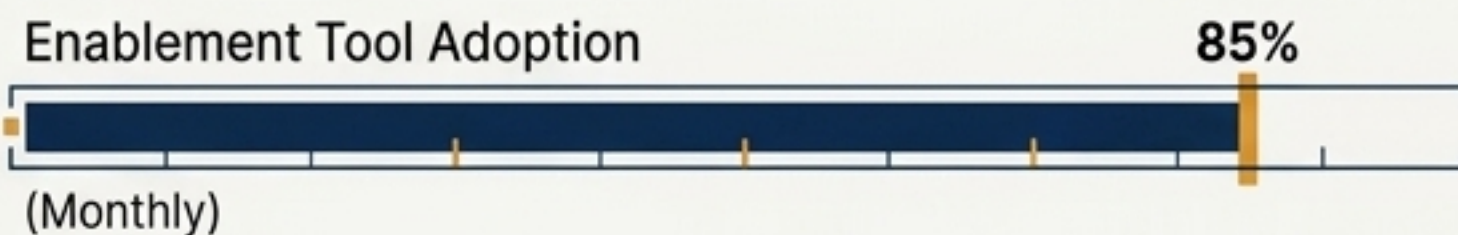
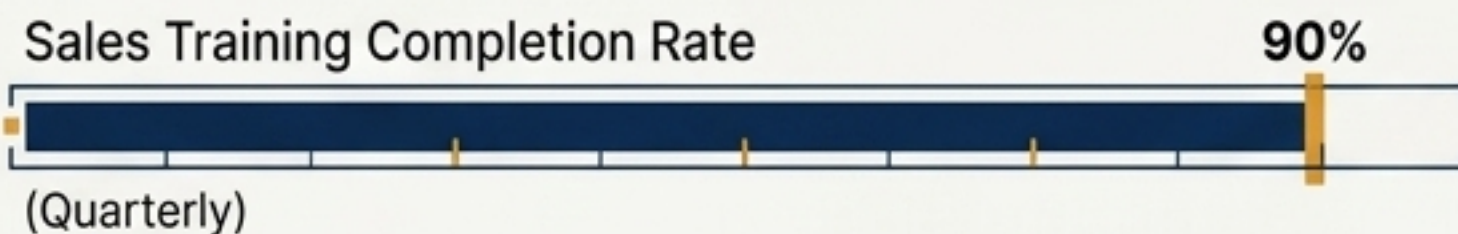


The Central Nervous System



The Global Enablement Dashboard

System Adoption



Speed & Outcomes

Time to Productivity
(Ramp-up)



3 Months
(Bi-Annual)

Sales Quota
Attainment



80%
(Monthly)

Customer
Engagement Rate



+15% Increase
(Quarterly)

Field Alignment



Feedback Score on
Enablement Programs
(Post-program check-in)

Concluding Note: This strategic investment ensures the sales engine is not just running, but consistently accelerating toward sustainable global growth.