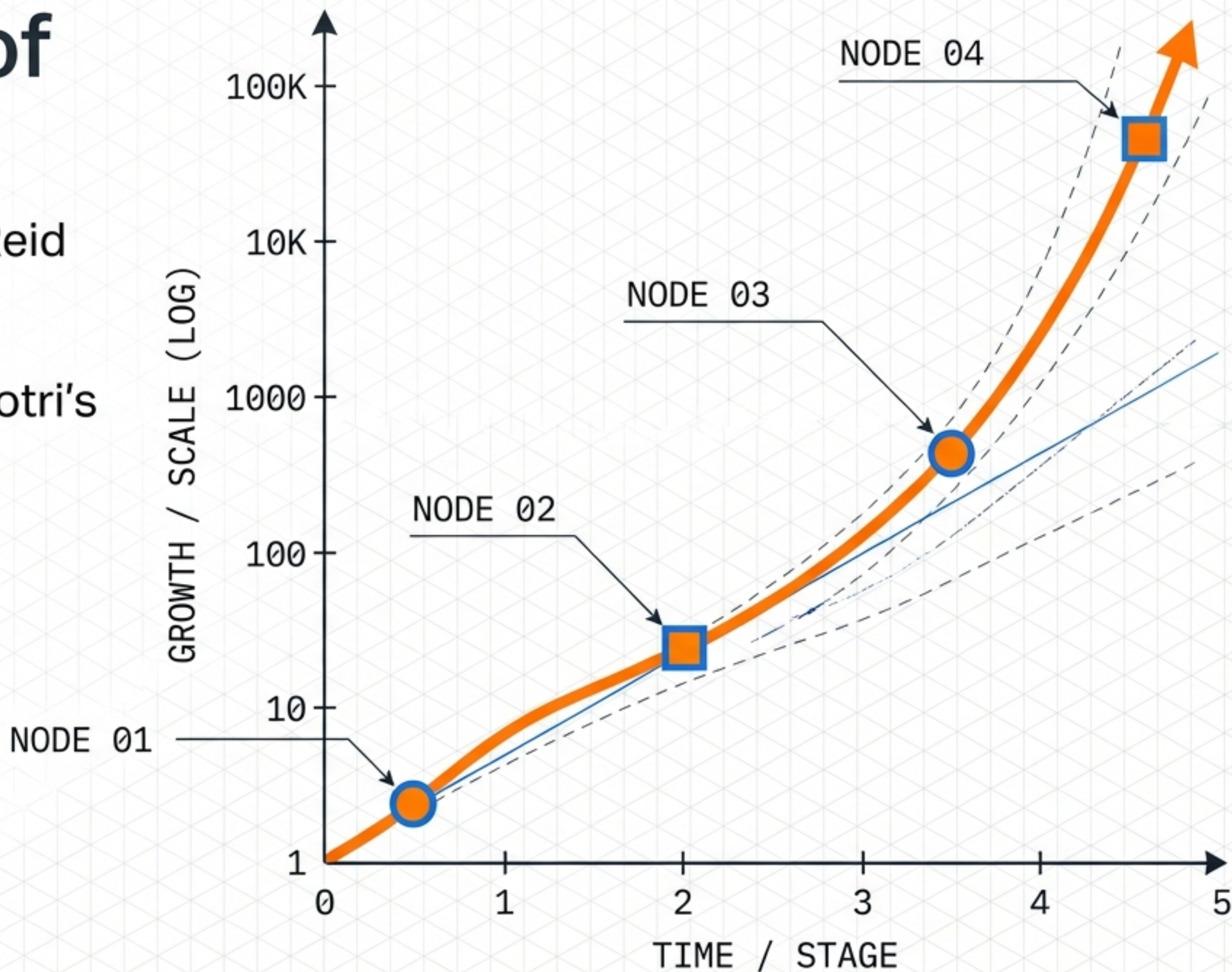


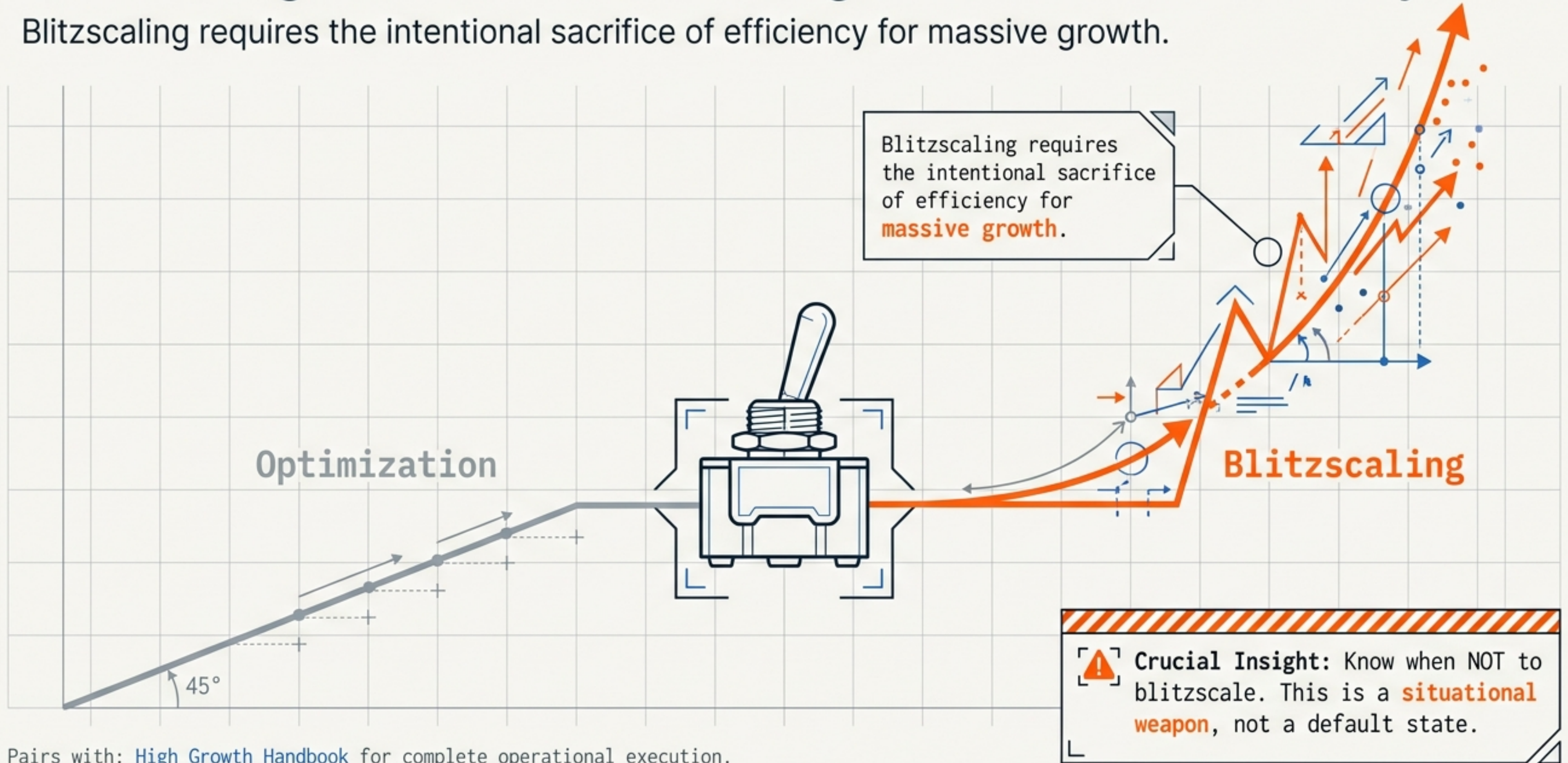
The Anatomy of Blitzscaling

A visual deconstruction of Reid Hoffman & Chris Yeh's hyper-growth frameworks, distilled from Mayuresh Shilotri's technical review.



The Strategic Override: Prioritizing Growth Over Efficiency

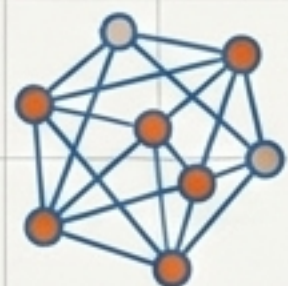
Blitzscaling requires the intentional sacrifice of efficiency for massive growth.



Pairs with: [High Growth Handbook](#) for complete operational execution.

Generating Escape Velocity: The Four Growth Factors

Achieving massive scale through these four distinct engines.



Network Effects

Compounding value as nodes connect



Market Size

Massive total addressable audience



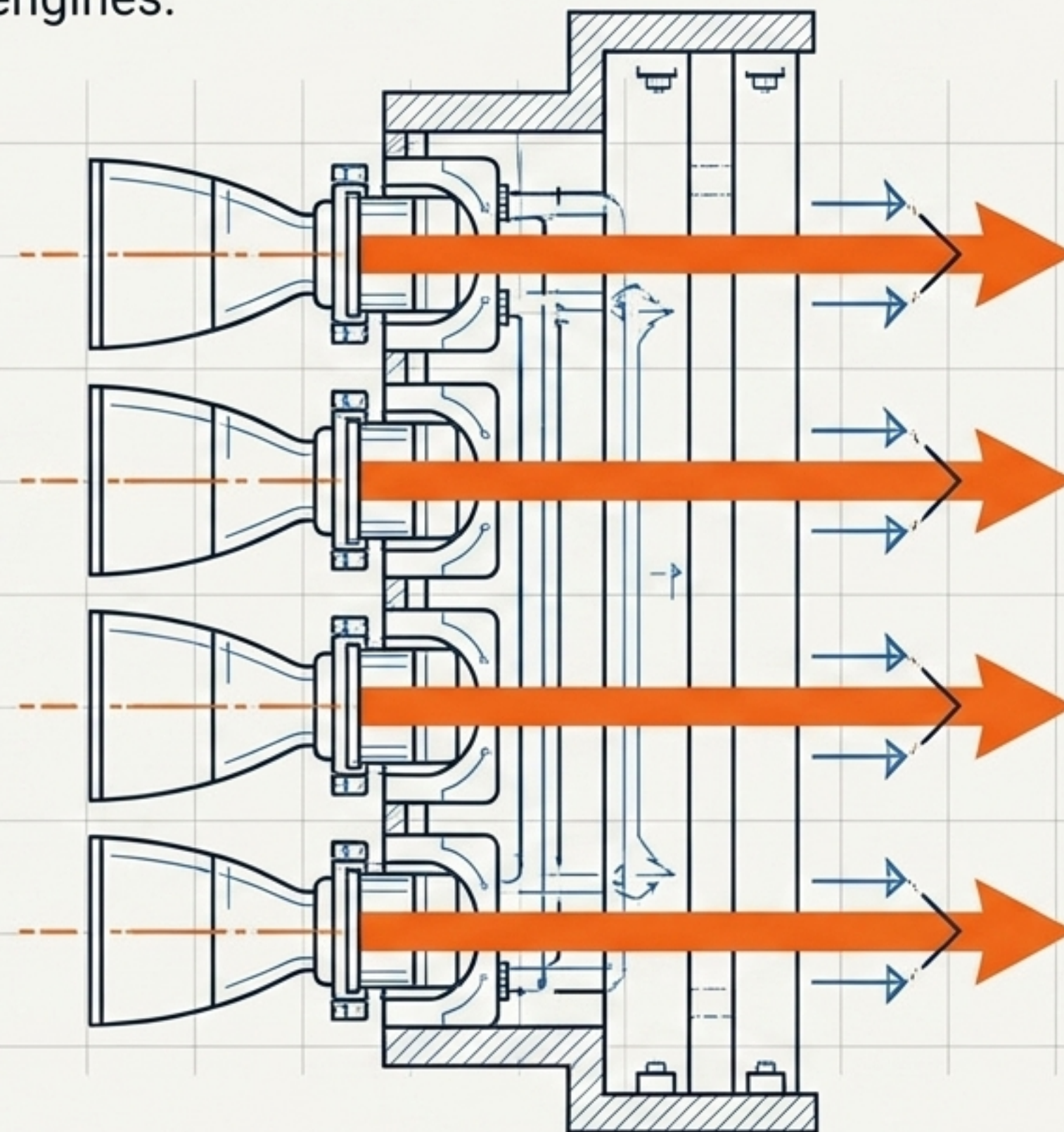
Distribution

Scalable channels for rapid acquisition

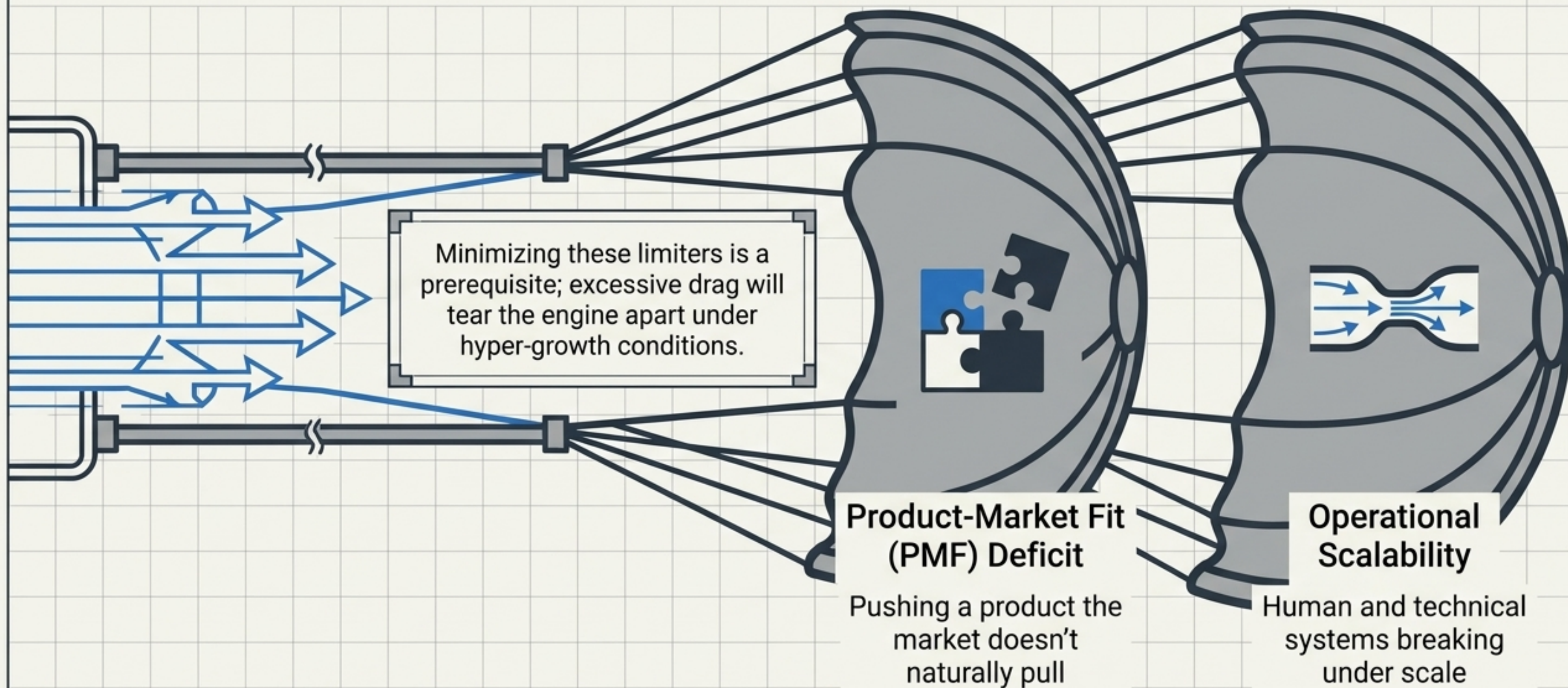


High Gross Margins

Fuel and cash to sustain scaling



Aerodynamic Friction: The Two Growth Limiters



The Blitzscaling Balance: Diagnosing Launch Readiness

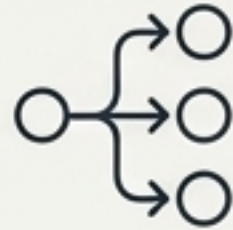
Accelerators (Maximize)



Network Effects



Market Size



Distribution



High Margins

Friction (Minimize)



Lack of PMF



Broken Operations

Diagnostic Readiness Checklist

1

**High Drag,
Low Thrust
= DO NOT SCALE**



2

**High Thrust,
High Drag
= FIX OPERATIONS /
FIND PMF**

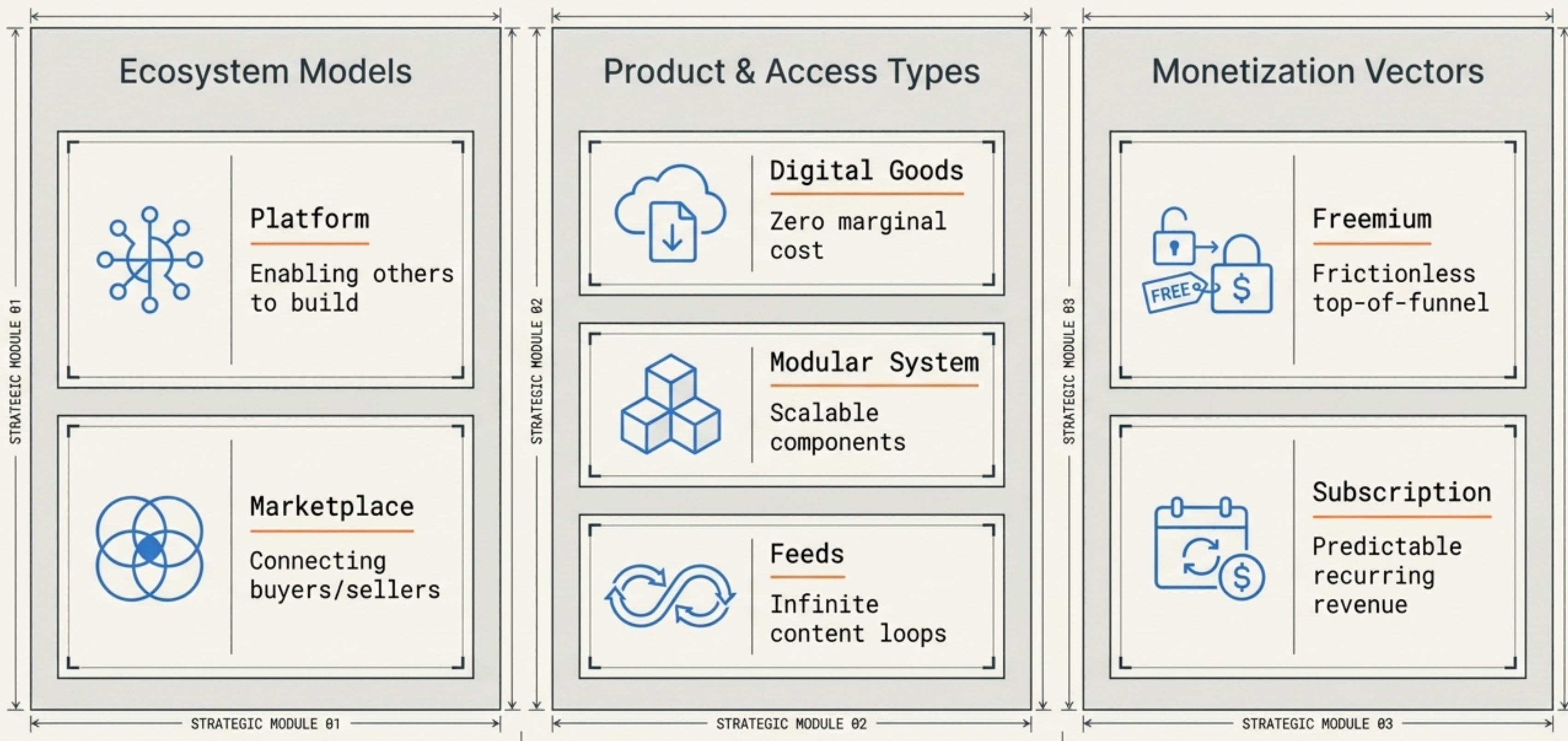


3

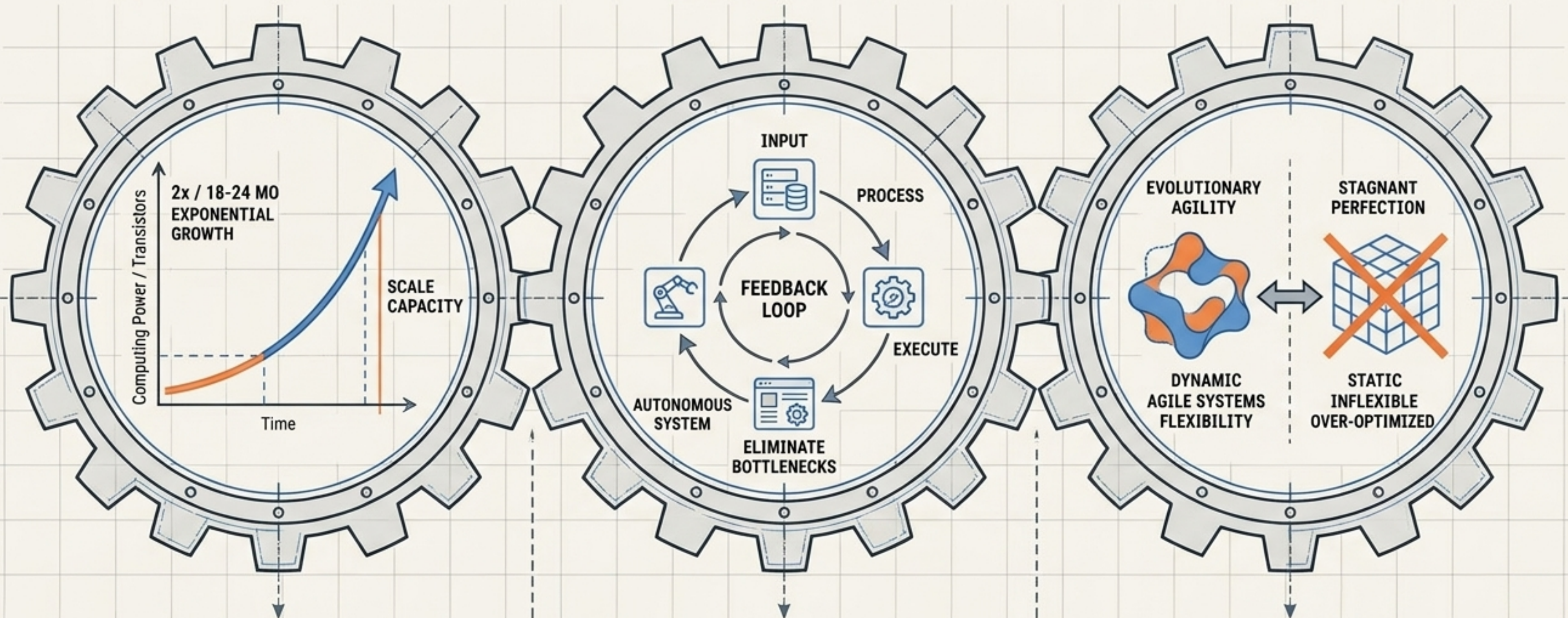
**High Thrust,
Minimized Drag
= CLEARED FOR
BLITZSCALING**



The Strategic Playbook: Seven Patterns of Scalable Success



The Underlying Physics: Three Principles Driving the Need to Scale



Moore's Law

Continuous, compounding acceleration of computing power

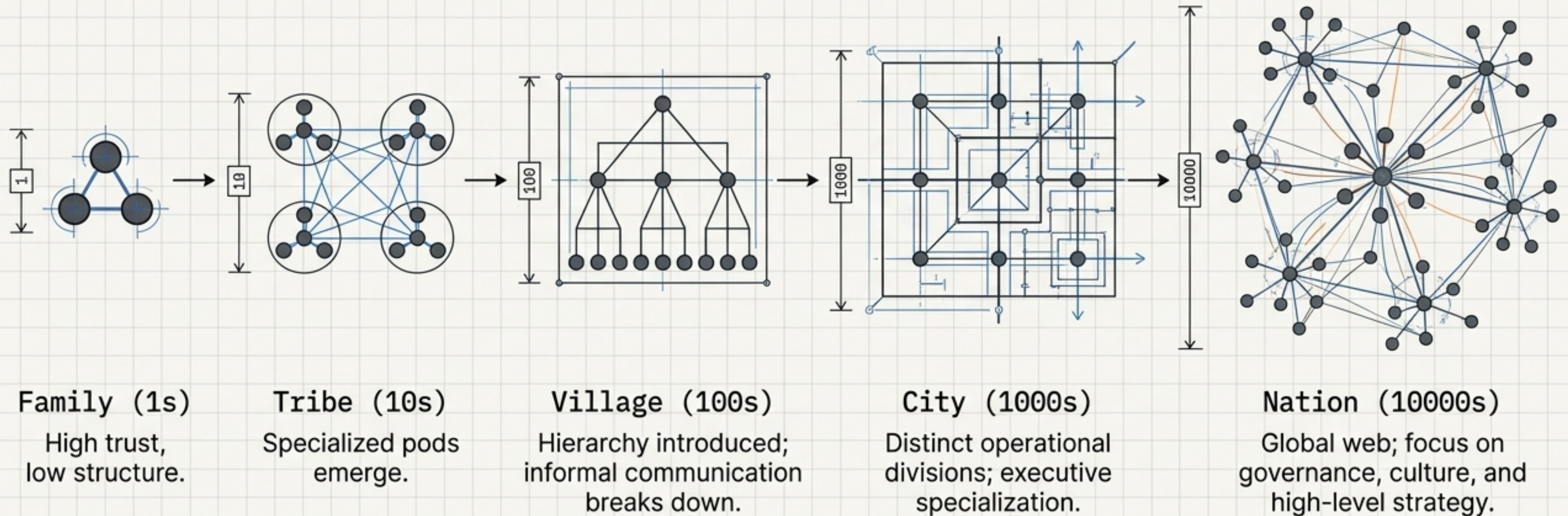
Automation

Removing human bottlenecks to enable limitless scale

Adaptation vs. Optimisation

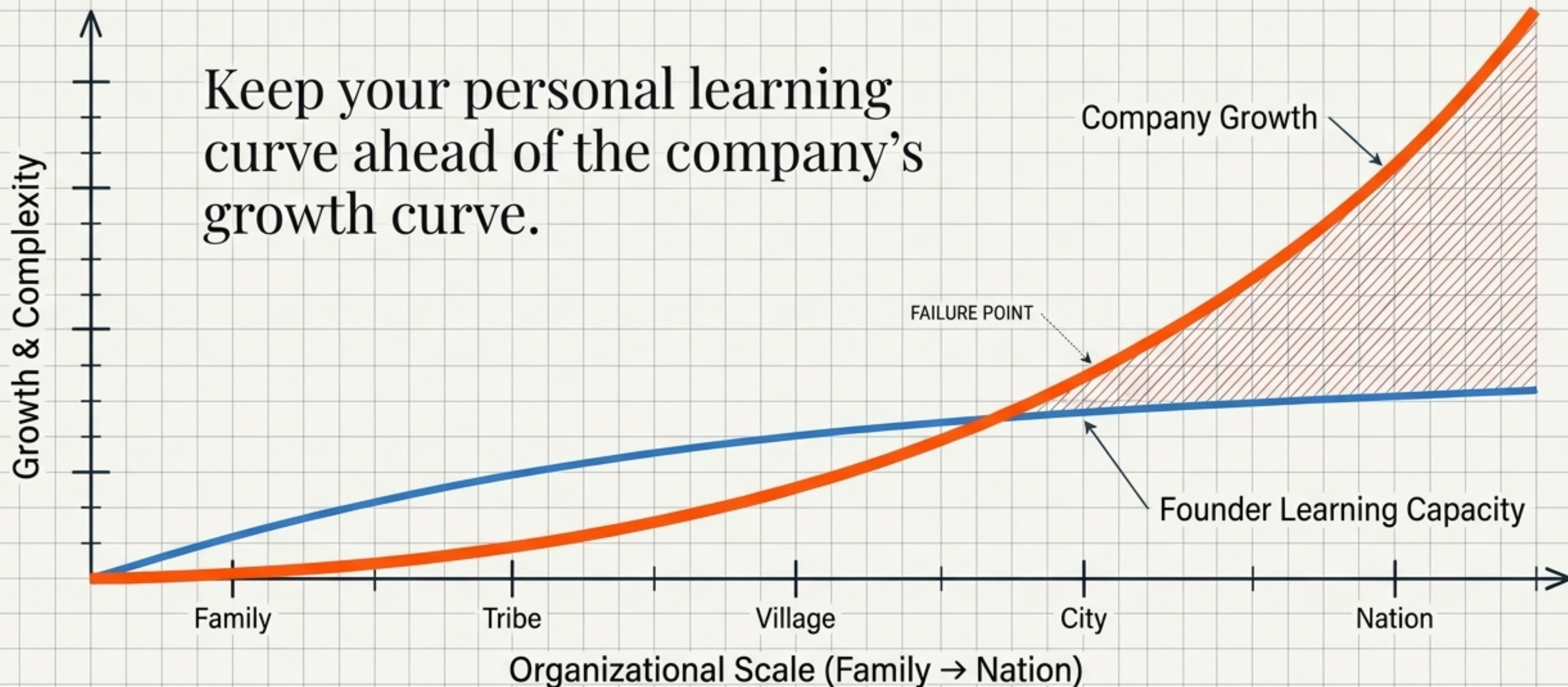
Continuous evolutionary agility over stagnant perfection

Architectural Evolution: Rewiring Across the Five Stages of Scale



Managerial communication and structure must fundamentally **tear down** and rebuild at **every single stage**.

The Ultimate Limiter is the Founder's Capacity to Adapt



The ultimate failure of Blitzscaling isn't a lack of capital or market—it's the founder's inability to evolve from leading a Family to governing a Nation.